



NORTH AMERICAN NORMANDE ASSOCIATION
748 ENLOE RD.
REWEY, WI 53580



NORMANDE HAPPENINGS
OCTOBER, NOVEMBER, DECEMBER
2023

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2023 NANA NATIONAL SHOW

The entire 2023 National Normande Show can be watched by going to NANA's Facebook page. Once on the page click on "More", then click on "Videos". You can then click on the 2023 Show. Make sure you have your tub of buttered popcorn by your side as you watch.

The key to any animal show is the number of exhibitors who bring animals to the show and the number of animals exhibited. The 2023 North American National Normande Show saw an increase in the number of exhibitors and an increase in the number of animals exhibited. Fifteen breeders from three states (Wisconsin, Kansas, Missouri) entered a total of 49 animals for the show (18 beef and 31 dairy). When it came to show day, two breeders who had entered animals were unable to make the show due to a work related injury for one breeder and mechanical issues with their farm vehicle for the other breeder. A total of 46 entered animals were exhibited on show day. The number of breeders exhibiting and the number of animals exhibited was higher than the 2022 show.

THE STAGE IS SET



The fifteen breeders exhibitors included Nine Mile Farm, Wally, Anne, Lucien, Eliza, and Marie Brockhoff of Linwood, KS; Cedar Lane Normandes, Bruce and Connie Bolen, Greentop, MO; High-Gem Normandes, Chris, Brenda, Mckayla, and Paige Conley of Neosho, WI; Vosberg Valley View Farm, Inc, Dan and Ruth Vosberg, South Wayne, WI; Rosewood Farm, Ruth Osinga, Janesville, WI; Double Creek Ranch, Isaac Jenkins, Leavenworth, KS; Mesa Dairy, Patrick and Carrie Mess, Halei Heinzel, and Ian Clark, Watertown, WI; Derrah Normandes, Derek, Sarah, Evere , and Elliot Vosberg, South Wayne, WI; Double M Cattle Company LLC, Mike, Sharon, Matt, Beth, Chelsey, Abigail and Brittany Mueller, Rewey, WI; Land-Ho Genetics, Landon Holewinski , Polaski, WI; Do Dandy Dairy, Travis and Kayla Hach, Nava Bevins, Ontario, WI; White Gold Cattle Company, Dennis and Suzanne Jones , Stewartville, MO; and BS Cattle Company , Alesha Schulz, North Lake, WI.

There were six new exhibitors at this year's show. The new exhibitors included Isaac Jenkins, Halei Heinzl, Ian Clark, Nava Bevins, Alesha Schulz, Travis and Kayla Hach, and Dennis and Suzanne Jones.

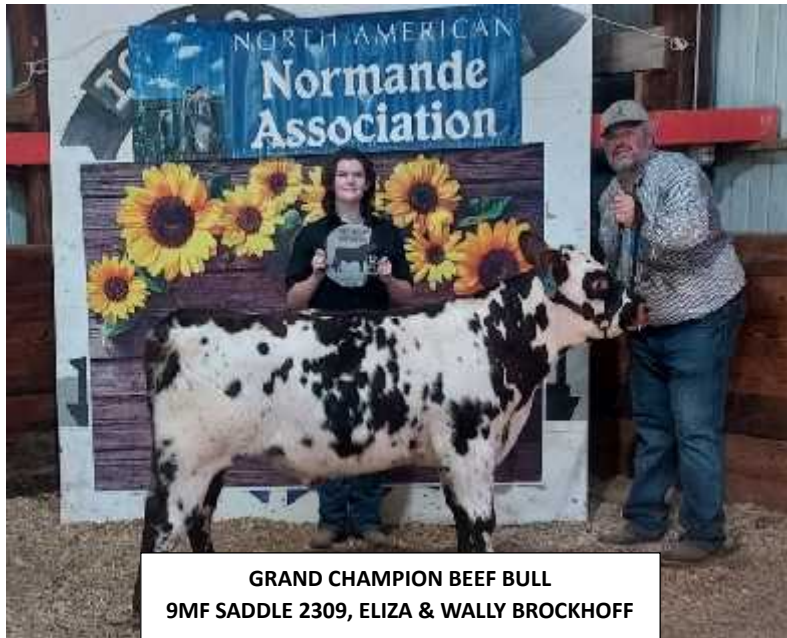
THE SHOW BEGINS

The show began with the Beef Showmanship Classes. The first class was for those under 18 years of age. Five young people from two states and with a wide range of experience competed against one another with **experience domina** ng the class. Isaac Jenkins and Eliza Brockhoff representing the state of Kansas, **tood** first and second respectively. Representing Wisconsin were Chelsey Mueller (placing third), Abigail Mueller (placing fourth), and Brittany Muell (placing fifth).

There were only two adult competitors in the Beef Adult Showmanship Class and both **rev** aled they had showing experience as Judge Bolen had a challenging decision in selecting the first place show person. In the end, Wallace

Brockhoff edged out his fellow Kansan, Christy Manthe, for first place.

The animal and breeder numbers were down in this year's beef show **resulting i** only one bull class that was shown. The Beef Junior Bull Calf class had five bulls entered and Judge Bolen placed them as follows. Standing in first was 9MF Saddle 2309. Born on 3-12-23, he is a 95% Normande. His sire is Crick Ridge Dunkin Donut and his dam is Crick Ridge Echo 5E-17. He was exhibited by 9 Mile Farm of Kansas. Placing second was DCR's Dunkin Revenge. Born 05-21-23, he is 90% Normande. His sire is Crick Ridge Dunkin Donut and his dam is PDM Deputy Lass 2188. He was exhibited by Double Creek Ranch of Kansas. Third in the class was CLN Dudley Leander 830. Born 2-10-23, he is 98% Normande. His sire is CLN Nick Dudley 790 and his dam is CLN Luc Lissette 72! His exhibitor was

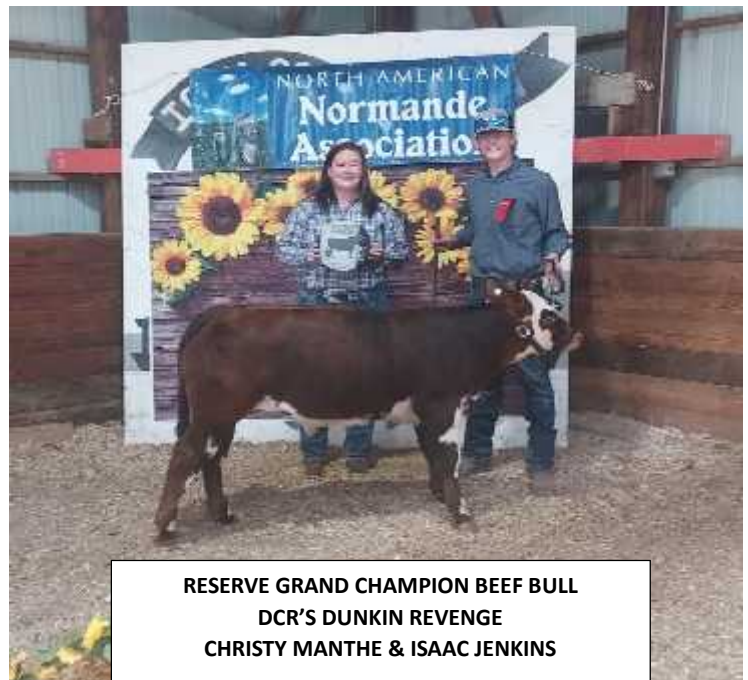


**GRAND CHAMPION BEEF BULL
9MF SADDLE 2309, ELIZA & WALLY BROCKHOFF**

Cedar Lane Normandes of Missouri. In fourth place was DMCC Bunuelo Louie-Lu-I Twin-3I. 5-6-23 was his birthdate and he is 94% Normande. His sire is SNF Polled Buenelo and his dam is DMCC Buccaneer Falinda 20F. Double M Cattle Company LLC of Wisconsin was his exhibitor. And in fifth place was CLN Dudley Billy 829. Also sired by CLN Nick Dudley 790, he is 98% Normande. His dam is CLN Captan Bridgette 756. He was exhibited by Cedar Lane Normandes.

Since there were no other bulls in the Beef Bull show, 9MF Saddle 2309 was named the Grand Champion Beef Bull and DCR's Dunkin Revenge was named the Reserve Grand Champion Beef Bull.

The Beef Female show had a few more animals exhibited than the bull show. There were five heifers in the Beef Junior Heifer Class. Judge Bolen started the class with 9MF Tiger Lily 2310, a 95% Normande sired by Crick Ridge Dunkin Donut. She was born 3-13-23 and her dam is Crick Ridge Everyday Sassafras 16E-17. Her exhibitor was Nine Mile Farm from Kansas. Placing second was 9MF Eliza's Bonnie 2316. Born 4-4-23, she is 75% Normande. Her sire is PDM Red Bull 2119.



**RESERVE GRAND CHAMPION BEEF BULL
DCR'S DUNKIN REVENGE
CHRISTY MANTHE & ISAAC JENKINS**

and her dam is 9MF Donut Cindy 1805. Nine Mile Farm also exhibited her. Standing in third place was DMCC Foolerman Lorella 7L. 95% Normande, she was born 5-14-23. Her sire is Circle D Foolerman 51R and her dam is DMCC Conqueror Forella 24F. Double M Cattle Company LLC from Wisconsin was her exhibitor as well as exhibitor of the next two animals placing in the class. DMCC Jackson Lexa 5L stood fourth in the class. Born 5-7-23, she is sired by SNF Jackson 902J and is 94% Normande. Her dam is DMCC Fukrain Jubilee 42J. And fifth in the class was DMCC Diametre Libert 27L. Her sire is Diametre and she was born 5-28-23. Her dam is DMCC Polled Chief Feliciaty 38F and she is 97% Normande.



GRAND CHAMPION BEEF FEMALE
PDM DEPUTY LASS 2188 & HER BULL CALF DCR'S DUNKIN REVENGE
CHRISTY MANTHE, ISAAC JENKINS, WALLY BROCKHOFF

The next class shown was the Beef Summer Yearling Class with two females shown by Double M Cattle Company LLC. Placing first was DMCC Oblong Korellea 6K. A daughter of Oblong, she is 95% Normande. Born on 5-11-22, her dam is DMCC Trek Corelle 112C. In second place was DMCC Eoli Korelle 19k. A 95% Normande born 5-17-22, she is sired by DMCC Callisto Eloi 9E and her dam is DMCC Zoland Corelle 38C.

9MF Geneva 2210 won the Beef Junior Yearling Heifer class. Born 3-6-22 and 75% Normande, she was shown by Nine Mile Farm. Her sire is Crick Ridge Dunkin Donut and her dam is JAZX Jackson Boaz Lass

15UYBD.

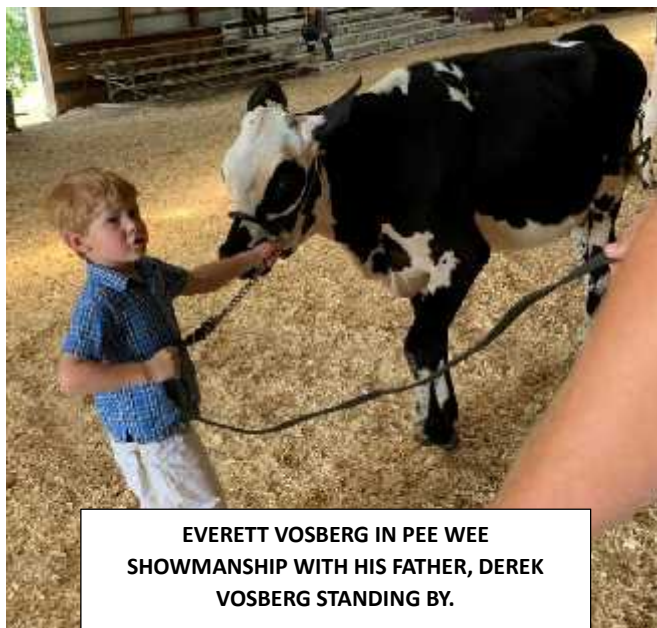
There were three cow/calf pairs exhibited in the Beef Cow/Calf Pair Class. Placing first was PDM Deputy Lass 2188 with her bull calf, DCR's Dunkin Revenge. The sire of Lass is Crick Ridge Deputy Dawg and she is an 88% Normande born on 4-29-21. Her dam is PDM Hawk Alice 336E. Her bull calf was the Reserve Grand Champion Bull. This pair was exhibited by Isaac Jenkins of Kansas. Second in the class was DMCC Fukrain Jubille 42J. 97% Normande and with a birthdate of 5-29-21, she is a daughter of Fukrain and her dam is DMCC Polled Chief Feliciaty 38F. Jubille's heifer calf is DMCC Jackson Lexa 5L. And standing third in the class was DMCC Polled Chief Feliciaty 38F. A 94% Normande, her sire is SGF Polled Chief 20U and her dam is DMCC Samson Xelebrity 89X. Her Diametre sired heifer calf is DMCC Diametre Liberty 27L. Both Jubilee and Feliciaty were exhibited by Double M Cattle Company LLC and they are a daughter/dam pair of cows.

When it came time for Judge Bolen to select his grand and reserve grand female, he designated PDM Deputy Lass 2188 as his Grand Champion Beef Female. Named the Reserve Grand Champion Beef Female was DMCC Oblong Korellea 6K.



RESERVE GRAND CHAMPION BEEF FEMALE
DMCC OBLONG KORELLEA 6K
CHELSEY MUELLER

After the Beef Show concluded the Dairy Show began. One of the features of this year's show was there were three full blood animals exhibited by three different breeders. One of the encouraging facts we are seeing in the NANA office is an increase in the number of full blood animals being registered with the Association. This is encouraging because over the past 25 years the Normande breed in the U.S. has lost a lot of full blood genetics because the individuals they were sold to lost interest in the breed and simply did not follow through with keeping and maintaining registering their newly acquired full blood Normandes and their offspring.



EVERETT VOSBERG IN PEE WEE SHOWMANSHIP WITH HIS FATHER, DEREK VOSBERG STANDING BY.

The dairy show began with the Showmanship classes. The NANA National Normande show prides itself in being a fun show for both spectators and exhibitors. Exhibitors willingly help one another during the show, kid and banter with one another, and try to make it fun for our youth. This year in Dairy Showmanship a special class was



ELLIOT VOSBERG IN PEE WEE SHOWMANSHIP WITH HIS MOTHER, SARAH VOSBERG, HELPING

added for two young exhibitors. Added was a "Pee Wee" class, and to the delight of spectators they watched two very young exhibitors show calves they had worked with at home. With their parents (Derek and Sarah Vosberg) assisting Everett (age 4) and Elliot (age 2) Vosberg brought out two heifer calves for the Pee Wee Showmanship class. Both boys received blue ribbons and were tickled pink they got to show after helping get the heifers trained and ready at home.

In the Under 18 class all the exhibitors were from Wisconsin. In first place was Paige Conley. Second was McKayla Conley. Third was Ruth Osinga and fourth was Nara Bevins.

The Adult Showmanship class also had all Wisconsin exhibitors. First place went to Chris Conley. Second place was won by Kayla Hach. Third went to Brenda Conley. Landon Holewinski stood in fourth place. And Alesha Schulz stood fifth.



HIGH-GEM NY NORMAN & ALESHA SCHULZ

The NANA National Show is one of the few dairy shows in the United States that still has classes for young bulls. NANA's show does not designate any champions in its bull show, but we still have classes for young bulls even though very few breeders exhibit a dairy bull. Ruth Osinga from Janesville, WI exhibited a Dairy Spring Bull Calf sired by Rosewood Horleans Hunter and out of Rudan Lamier Queso 1284. He was awarded a blue ribbon.

In the Dairy Fall Bull Calf Class, Alesha Schulz showed High-Gem NY Norman and received a first place ribbon. Schulz is from North Lake, WI. Her bull is sired by New York and his dam is High-Gem Leolaval Pandora. He is 88% Normande and was born 1-3-22.



DAIRY SPRING HEIFER CLASS

Four heifers were shown in the Dairy Spring Heifer Calf Class. Placing first was High-Gem Password Sahara. 94% Normande, she is sired by Password and her dam is High-Gem Licorice Sapphire. Born 3-1-23, High-Gem Normandes of Wisconsin were her exhibitors. Standing in second was High-Gem Nestar Gabby, also shown by High-Gem Normandes. Born 3-1-23, her sire is Nestar and her dam is High-Gem Lepanto Greta. She is 88% Normande. In third place was Rudan Jacaranda SS Dianna 1523. With a date of birth of 3-10-23, she is sired by Jacaranda and is 97% Normande. Her dam is Rudan Loky Desiree 1132. Vosberg Valley View Farm was her exhibitor. And Mesa Montgomery Raven placed fourth for Halei Heinzl from Watertown, WI. Sired by New Hope Montgomery she is a 50% Normande.

Six heifers were exhibited in the Dairy Winter Heifer Calf class. Placing first was Derrah Paco Moneka 1521, a full blood Normande born 12-7-22. Her sire is Paco BGT and her dam is New Hope Nivea Mona Lisa 1002-ET. She was exhibited by Derrah Normandes. Second place in the class went to High-Gem Password Phoenix. Born 12-13-22, she is sired by Password and is 88% Normande. Her dam is High-Gem Honess Isy Pepper and was exhibited by High-Gem Normandes. Standing in third place was Rudan Phoenix Tinsel 1522. An 88% Normande born 12-27-22, she is sired by Phoenix. Her dam is Rudan Haliba Tac-1043-TW. Vosberg Valley View Farm was her exhibitor. Placing fourth was High-Gem Paluel Noelle-ET. Born 12-14-22, she is a full blood Normande and came from France as a frozen embryo. Her sire is Paluel and her dam is Porsche. She was shown by High-Gem Normandes. Fifth in the class was Mesa Uno Dolly, shown by Hale Heinzl. Born 12-08-22, she is a 50% Normande daughter of New Hope Saintyorre Uno. And sixth in the class was Mesa Licorice Sticky. Shown by Ian Clark, she is 75% Normande, sired by Licorice. Her dam is Mesa Redondo Syrup-P.



HIGH-GEM NORMANDES FIRST PLACE JUNIOR BEST THREE FEMALES

The Dairy Fall Heifer Calf class also had six heifers in it with two of the heifers being 88% Normande and the rest of the heifers ranging from 94% to 100% Normande. In first place was Land-Ho Marvel Jipsy. Born on 9-2-2022, she is a 94% Normande daughter of Marvel. Her dam is Rudan Lacanau Jill 1177. Her exhibitor was Landon Holewinski of Wisconsin. Second place was taken by Rudan Licorice Maddi 1496. She is 97% Normande and sired by Licorice. She was born

9-19-22 and her dam is Rudan Landel Madeline 1238. She was exhibited by Vosberg Valley View Farm. In third place was Derrah Nesthy Josea 1494. Born on 9-4-22, she is a 99% Normande sired by Nesthy. Her dam is Derrah Landel Jalapeno 1243 and she was exhibited by Derrah Normandes. Fourth place was held by Rudan Landel Dracula 1511. A 97% Normande she is sired by Landel and was born 10-30-23. Her dam is Rudan Infinity Doodle 1279 and she was exhibited by Vosberg Valley View Farm. Fifth place was occupied by White Gold Orostable Mirabell. An 88% Normande, she is



JUNIOR CHAMPION DAIRY FEMALE & RESERVE GRAND CHAMPION DAIRY FEMALE: HIGH-GEM LICORICE SHAKIRA. CHRIS CONLEY AT THE HALTER

sired by Orostable and her dam is White Gold Moana. She was shown by White Gold Cattle Company. Another White Gold Cattle Company animal held 5th place in the class. A full blood Normande, White Gold Orostable Nutmeg was born on 11-2-22. Her sire is Orostable and her dam is TT Halius Ginger.

Land-Ho Marvel Polaris topped the Dairy Summer Yearling Heifer class. Born 6-6-22, she is sired by Marvel and is 97% Normande. Her dam is Rudan Jorino Kamile 985, the Grand Champion of the 2020 and 2021 National Normande show. Landon Holewinski of Wisconsin was her exhibitor. In second place was Derrah Orojuno 1462, exhibited by Derrah Normandes. A 99% Normande

daughter of Oroj, her dam is Derrah Jorion Ginger 980.

Sitting in first place in the Dairy Spring Yearling Heifer class was High-Gem Licorice Shakira. 94% Normande, she was born on 3-15-22. Led into the ring by High-Gem Normandes, she is sired by Licorice and her dam is High-Gem Jeolavel Stacy. Rudan Lamier Candi 1422 stood second in the class for Vosberg Valley View Farm. 88% Normande and born 4-7-22, she is sired by Lamier and her dam is Rudan Infinity Celeste 1133.

Topping the Dairy Fall Yearling class was Do Dandy Lakelyn. A 50% Normande sired by Orion, she was born on 2-8-22. Her dam is Black Velvet Layla. She was exhibited by Do Dandy Dairy.

In the Junior Best Three Females, the High-Gem Normandes entry of three females stood first. In second place was the entry of Derrah Normandes. And in third place was the entry of Vosberg Valley View Farm.

Before moving to the cow classes Judge Lyon selected High-Gem Licorice Shakira as the Junior Champion Female of the Dairy Show. Selected as Reserve Junior Champion of the Dairy Show was Land-Ho Marvel Jipsy.

There was only one milking cow in the dairy show, but she was a good one. Showed as a Dairy Milking Yearling, Do Dandy Jasmine placed first in her class. Sired by Icarius, she is 62.5% Normande. Her dam is Do Dandy Josie and she was exhibited by Do Dandy Dairy.

In the dairy group classes, namely the Produce of Dam, the High-Gem Normandes entry was awarded first place.



GRAND CHAMPION DAIRY FEMALE: DO DANDY JASMINE L-R: JASMINE, TRAVIS HACH, NANA BEVINS, KAYLA HACH

When it came time to select a Grand Champion Dairy Female, judge Lyon easily anointed Do Dandy Jasmine to that position. For his Reserve Grand Champion Dairy Female he selected High-Gem Licorice Shakira, the Junior Champion Dairy Female.

MORE SHOW PICTURES



ALIZA & WALLY BROCKHOFF LEADING ONE OF THEIR ANIMALS BACK TO THE BARN AFTER WASHING IT.



EVERETT VOSBERG BRUSHING HIS HEIFER PRIOR TO TAKING HER INTO THE SHOW RING



ITEMS ON SILENT AUCTION TABLE



CHELSEY & MATT MUELLER IN FEMALE BEEF SUMMER YEARLING CLASS



BS CATTLE COMPANY EXHIBIT



VOSBERG VALLEY VIEW FARM & DERRAH NORMANDES EXHIBIT



DO DANDY DAIRY EXHIBIT



MESA DAIRY EXHIBIT



WHITE GOLD CATTLE COMPANY EXHIBIT



LAND-HO GENETICS EXHIBIT



HIGH-GEM NORMANDES EXHIBIT



NINE MILE FARM NORMANDES EXHIBIT



CEDAR LANE NORMANDES EXHIBIT



DOUBLE M CATTLE COMPANY LLC EXHIBIT

NANA 2023 ANNUAL MEMBERSHIP MEETING

The evening of NANA's Annual Membership Meeting began with a meal provided by Bruce and Connie Bolen of Greentop, MO. Twenty-five plus (adults and children) enjoyed hamburgers with the trimmings, pasta salads, cheeses, potato salad, brownies, rice crispy bars, milk and water. There was plenty of food for those attending.

At 7:30, President Chris Conley called the Annual Membership Meeting to order. Prior to the secretary and treasurer's report, those in attendance introduced themselves. Board of Directors member Allison Patry joined the meeting by phone. The minutes of the 2022 Annual Meeting were read and approved as presented. The treasurer's report was also presented and approved.

Mike Mueller distributed a print out highlighting his NANA Office report. The twelve month report showed the registry office has been quite active. The number of NANA active members has remained steady over the past few years. In the past twelve months NANA recorded 327 registrations into NANA's ever expanding Herd Book. Mueller noted there was a very significant increase of full bloods being registered into the NANA Herd Book. The increase was nearly double what had been entered into NANA's Herd Book as full bloods the previous year. Mueller also reported the number of transfers of ownership had also nearly doubled from the previous twelve months. Current NANA members will receive a full treasurer's and office report in their membership renewal mailing later this year.

Following Mueller's report, those present discussed dates for the 2024 Annual Membership Meeting and the National Show. The membership unanimously approved September 20, 2024, as the date of the 2024 Annual Membership Meeting and September 21, 2024, as the date of the NANA National Show. Both events will be held at the Iowa County Fairgrounds in Mineral Point, WI.

The next item of business was a report on the survey sent out to NANA members with their 2023 membership renewal letter. It was reported 30% of the membership completed the survey and submitted their response to NANA's office. The survey responses showed there were two NANA members who had had their Normande cows classified through the Brown Swiss Association's Other Breed Classification Program. There were an additional three breeders who said they would consider participating in a classification program if it was not overly costly. The survey response also showed there were only three breeders who were milk production testing/measuring their cow's milk production, with only one breeder being on what is considered an "Official Testing Program" recognized by the USDA. The other two breeders were participating in "Owner-Sampler Testing" on their robotic milker individual cow report.

After the 2022 Annual Meeting, NANA member Barb Wogsland, offered to put together a classification program for NANA. The NANA Board took her up on her offer and she prepared a preliminary program for NANA. Wogsland presented her preliminary program to the Board during a special Board meeting earlier in the year. Comparing the costs of the Brown Swiss Association Program with Wogsland's proposal, it was the consensus of the Board that a NANA program would be costlier than the Brown Swiss Association program, especially if there were only 2-4 breeders who would participate in a classification program. During that meeting it was suggested NANA contact the Brown Swiss Association about seeing if a classifier might be able to come to the NANA show and have a special day of classification there. Contact was made with the Brown Swiss Association and the Board learned the fees required for such a special classification were very high and would not be cost effective for the Association or breeders to have such an opportunity at the NANA show.

During the above discussion, one of the breeders who had participated in the Brown Swiss Association classification program, asked if NANA would recognize the classification score given through the Brown Swiss program as official classification scores by NANA. It was the consensus of the members present that NANA should consider those scores as official. The Board will act upon this matter at its next Board meeting.

Another item of discussion was the issue of what could be considered an official milk production record. As noted above, NANA has only one breeder who is participating in an official milk testing program. There are good reasons dairy producers would want to production test their cows. One would be to know what their individual cows are actually

producing over a lactation. Another reason would be to be able to use those production records for selling and promoting animals, etc. During the discussion it was pointed out that milk production records considered/recognized as official were records that came from a monthly testing program administered/supervised by an independent organization that weighs and samples the milk produced by a cow within 24 hours rather than the dairy farmer him/herself weighing and sampling the milk as in an Owner/Sampler testing program. There was no decision on this matter other than it would be discussed further by the NANA Board.

Sarah Vosberg gave a report from the committee looking at a herd book program for the Association. NANA's Board created the committee to look at/for a different herd book program or method of recording animal registration information for several reasons. 1-Centric, the herd book program NANA currently owns and uses, is adequate for the size of our association. However, it is twenty years old and there are some features NANA members would like it to be capable of doing but it cannot do without an expensive program rewrite. 2-The amount of time spent entering NANA membership, registration, and transfer information and changes is increasing as the number of animals being entered increases. This has increased the amount of time NANA's all volunteer staff spends inputting that information. The manager of NANA's office was reminded during one of the committee meetings that he is no longer a spring chicken and this is something the association should consider to lighten the work load in the office. Many of the larger breed associations have gone to programs where the individual breeder enters the animal registration/transfer information themselves and submits it to the association electronically. The Holstein Association uses such a program and several of the other major dairy breeds are tied into the Holstein Association's program for their specific breed. The American Shorthorn Association and other major beef breed associations have moved to the electronic age as well. 3-Some NANA breeders would like more information on an animal (other than the pedigree) to be printed on a registration paper. Currently NANA can print an animal's A2A2 information on the registration paper, and the Centric program calculates and prints birth weights, weaning weights. Adjusted weaning weights on the registration papers.

Vosberg reported the committee is investigating a registry program service located in Australia that a number of other associations are contracting with. The service is called the Agricultural Business Research Institute if you would like to visit their website. With this program each individual breeder would enter their registration/transfer applications electronically and submit them electronically. Breeders without internet would be able to still submit their applications to the NANA office and the NANA office would then send them onto ABRI. NANA would be able to cover the cost of this service as long as the number of yearly registrations continue to remain strong. The committee is continuing to evaluate utilizing ABR.

The final order of business was the Board of Directors election. The NANA office had received eight mail in ballots and they were counted with the ballots cast at this meeting. Wallace Brockhoff and Derek Vosberg were re-elected to the Board of Directors.

When there were no other matters brought before the members present the meeting was adjourned at 8:40 pm

ORGANIZATION OF NANA BOARD

Immediately following the adjournment of the Annual Membership Meeting the Board of Directors had their organizational meeting. Since the makeup of the Board had not changed there was a motion to cast a unanimous ballot to maintain the same individuals as officers of the Association from the previous year. The motion passed and the meeting was adjourned after an executive session discussion was held regarding a matter that had come to the Director's attention.

THANK YOU!!!!

The North American Normande Association is an **all volunteer** organization. NANA has no paid staff, so when an Annual Membership Meeting and National Show is held it comes about because individuals/families have given of their time and resources to make it happen. With that said, NANA thanks the following for their contributions in making the Membership Meeting and National Show happen so successfully. A **our** apologies if we have missed listing someone.

A heart felt thank you to the following individuals and families. Bruce and Connie Bolen for providing the meal at the Annual Membership Meeting. The Conley family for recording the show and putting it live on the internet. The NANA Board of Directors for providing the free meal for everyone during the show. Sharon Mueller for watching over the show day meal. All the exhibitors who brought and showed their animals, who helped one another during the show, and for their group effort in cleaning up the barn after the show. Brenda Conley for putting together the show catalog and securing the show trophies. The individuals who donated items for the Silent Auction. McKayla and Paige Conley for thinking of the theme for the show. The Mueller family for providing bedding for all the exhibitors and a manure spreader for manure and bedding removal. Sarah Vosberg, Brenda, McKayla, and Paige Conley for decorating the picture taking area and the announcer's stand. For those who carried the heavy gates to close off the ends of the barns during the night, and carried them back. Connie Bolen for announcing during the show and for keeping the official record of the placings. Brenda Conley for creating the individual animal signs for the exhibitors to use in their show herd barn displays.

OUR 2023 NATIONAL SHOW JUDGES

NANA welcomed back two judges from Iowa as the judges for the 2023 NANA Show. They were David Bolen of Tame, IA, and Eric Lyon of Toledo, IA.



David Bolen placed the Beef Show. This was the second time he has served as a judge at NANA's show. David has over forty years of experience raising Normandes with his wife Ann. They and their children have shown their Normandes on the local, state and national levels with very good results. David and Ann have a successful dressed beef business in conjunction with their herd of Normandes.

Eric Lyon judged the Dairy Show. This was the second time he served as judge of NANA's show as well. Eric and his family are internationally recognized breeders of registered Jerseys under the prefix of Lyon Jerseys. They were milking 400 cows at the time they sold their herd. There were several All-Americans and national breed champions shown by the Lyon's family. And they bred a number of Jersey bulls that did very well in the AI studs. Eric has judge national and international shows over the years. He and his family continue to farm with 1000 acres of crops and a 150 beef cow herd consisting of registered Red Angus and Simmentals, along with some commercial cows.



NANA WAS AT WORLD DAIRY EXPO



The 2023 World Dairy Expo is history and NANA was present with a booth as part of the World Dairy Expo Trade Show. NANA and Normande Genetic shared a booth located in the Trade Center Building. Two years ago WDE changed its schedule format and shortened the show by one day, ending on Friday instead of Saturday. Youth showmanship competition and the different levels of judging contests start on Sunday and conclude on Monday. Monday also marks the beginning of the various live breed shows

Monday is the final day for setup for the Trade Show Exhibitors and NANA's booth was ready for the beginning of the Trade Show on Tuesday. NANA members who worked in our booth during WDE were Mike Mueller, Chris and Brenda Conley, Ken Rabas, and Derek and Sarah Vosberg. During WDE NANA had a number of contacts from individuals

interested in our breed and desiring more information about Normandes:

MILK PRODUCTION RECORDS

Periodically the NANA office receives requests for information about what Normandes produce for milk volume and components. Traditionally this information comes from dairy herds that milk production test the cows in their herd through the Dairy Herd Improvement Association (DHIA). There are around ten NANA members who milk their Normandes for dairy production, and just five of them sell their milk through the commercial milk market for fluid milk and/or cheese production. The rest of the NANA members milking their Normandes would be considered micro-dairies making their own dairy products and/or selling raw milk under the laws of the state they are located in. Or the cow(s) they milk is considered a "family cow" milked for producing milk just for the family.

NANA would like to be able to answer some of those questions we receive about Normande milk production volume, but we need that information from you as a dairy producer: If you are on official DHIA testing, please submit the complete individual records on your Normandes. If you are on Owner Sampler testing, please do the same. If your milking parlor system or robotic milkers tabulates individual cow milk records, please submit that information.

During the Annual Membership meeting there was a discussion about what makes a milk production record official. For the USDA and breed associations, official milk production records are standard DHIA testing program records. An employee of the testing association comes to the farm once a month, weighs and samples the milk produced by the individual cows in the herd. The Testing Association tests the milk for butterfat and protein content, and calculates monthly and year to date pounds of milk, butterfat, and protein produced. And submits those records to the USDA so bull proofs can be generated, and to individual breed associations so the association can utilize those individual records.

All other means of gathering milk production information (robots, milking parlor weigh jars, and owner sampler testing) are not considered official because an unbiased party is not doing the recording of test day milk weights, and collecting the milk samples to be tested for butterfat and protein. Various dairy breed associations are looking at expanding the definition of "official milk production records." But so far none of them have expanded the definition to include robotic milker's, parlor weigh jars, or owner/sampler programs.



Fall 2023



Nestar



Niville



Ocasse



Oroï



Paco



Paris



Pelé



Pilier



Reflexion



Riddick



Seagal



Smiley

please check our Fall 2023 catalog at <https://normandegenetics.com/catalog/>



Normande Genetics has been the main provider of French Normande genetics since 1997. We import **semen and embryos** from France, and we ship all across the U.S.

For more information, call **612 823 7212** or check our website: **www.normandegenetics.com**, email: **jerome@normandegenetics.com**

Follow us on  facebook &  twitter for our quick updates

CHEERS TO 50 YEARS!

The 2024 calendar celebrates 50 years of Normandes in the United States- each month is sponsored by a breeder (or 2) within the association and features pictures from their farm and farm information. There are also breeding due dates for Normande cattle for your breeding needs. Order your calendar today on the NANA Website! NANA home page>Marketplace> NANA Store.



Photo contest winner:
White Gels Cattle Company
Dennis and Suzanne Jones

North American
Normande Association
748 Enloe Road
Rewey, WI 53580
nana@yousq.net
(608) 943-6091
1-800-573-6254

Cheers to 50 Years!

Celebrating 50 years of Normandes in the United States

<https://www.normandeassociation.com/.../2024-nana...>

NANA REGISTRATION, TRANSFER & MEMBERSHIP FEES

ANNUAL ACTIVE MEMBERSHIP	\$30.00
ANNUAL ASSOCIATE MEMBERSHIP (NON-VOTING)	20.00
ANNUAL JUNIOR MEMBERSHIP	10.00
REGISTRATION AT 0-6 MONTHS	10.00
REGISTRATION AT 7-12 MONTHS OF AGE	15.00
REGISTRATION AT 13-24 MONTHS OF AGE	20.00
REGISTRATION OVER 24 MONTHS OF AGE	25.00
*NON-MEMBER REGISTRATION FEES ARE DOUBLE THE ABOVE	
TRANSFER WITHIN 60 DAYS OF SALE	10.00
TRANSFER AFTER 60 DAYS OF SALE	15.00

**2022
YEAR
CODE WAS
K**

CLASSIFIEDS



Circle D Farm
Wayne & Lisa Dewey
14798 JJ Avenue
Iowa Falls, IA 50126
641-648-5597 or 641-373-0413
wddewey61@gmail.com

Normande Cattle for Sale



RIVER VIEW RANCH

PUREBRED POLLED NORMANDES

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7615 HWY 55
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320-398-8633

NORMANDE GENETIC SPECIALTIES

- *The ultimate in "Grade and Yield Balancer Bulls"
- *Polled Fullblood Genetics
- *Calving ease sires
- *Black polled purebred bulls

"The Normande breed has a level of consistent quality grade and yield grade balance that crossbred 'Balancer Bulls' seldom deliver."



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SEMEN
&
EMBRYOS

BRIAN TOIVOLA
NGS President
11544 Spudville Rd.
Hibbing, MN 55746

DATES TO REMEMBER

*?????-YOUR SPOUSE'S BIRTHDAY
*?????-YOUR ANNIVERSARY
*NOV. 22, 2023: PICTURES DUE FOR 2024 NANA CALENDAR. SOONER THE BETTER
*NOV. 28, 2023: THANKSGIVING DAY
*DEC. 25, 2023: CHRISTMAS DAY
*JAN. 1, 2024: NANA 2024 MEMBERSHIP DUES BECOME DUE
*AUG. 13-15, 2024: WISCONSIN FARM TECHNOLOGY DAYS NEAR CADOTT, WI
*SEPT. 19-22, 2024: WORLD BEEF EXPO, MILWAUKEE, WI
*SEPT. 20, 2024: NANA ANNUAL MEMBERSHIP MEETING, MINERAL POINT, WI
*SEPT. 21, 2024: NANA NATIONAL SHOW, MINERAL POINT, WI
*OCT. 1-4, 2024: WORLD DAIRY EXPO, MADISON, WI
*NOV. 20, 2024: PICTURES DUE TO NANA OFFICE FOR 2025 NANA CALENDAR

THE COVER

The cover picture is from the 2023 NANA National Normande Show. Pictured are the class winners of the Dairy Show prior to the selection of Grand and Reserve Grand Champion Females of the Dairy Show. All of these females were sired by a French Normande bull.

The NANA office is looking for eye catching and attractive pictures of Normande cattle to use on the cover of future issues of "Normande Happenings". Please submit your picture(s) to the NANA office and if the editorial advisory board (my family) should choose your picture it will be on the cover of a future "Normande Happenings".

THANK YOU!

NORMANDE HAPPENINGS is the official newsletter of the North American Normande Association published by the Association office four times per year. Active, associate and junior NANA members receive the newsletter as part of their dues. Non-members may subscribe for a cost of \$15.00/year.

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800-573-6254

VISIT NANA'S WEBSITE:

www.normandeassociation.com

ADVERTISING RATES

BUSINESS CARD SIZE: \$10.00/ISSUE OR \$30.00/YEAR


ONE-QUARTER PAGE: \$25.00/ISSUE OR \$80.00/YEAR

ONE-HALF PAGE: \$40.00/ISSUE OR \$120.00/YEAR

FULL PAGE: \$50.00/ISSUE OR \$150.00/YEAR

*****WANTED ADS ARE FREE.**

*****NO EXTRA COST FOR PHOTOS IN ADS**




PDM Normandes

Paul and DeLores Moechnig
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 Lake City, MN 55041
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 Email: pdmoechnig@embarqmail.com

**Normande cattle
for sale**



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Embryos, bulls, and females available
 -Full Blood
 -High percentage
 -A2A2 options

NANA FIELD DAY

Several years have gone by since NANA has had a Field Day. During a recent NANA Board of Directors meeting the question was raised about having a Field Day. The purpose of a Field Day is to highlight a breeder and promote the Normande breed in the area the breeder is located. Field Days in the past have included a farm/herd tour, a meal, and a brief program. If you are interested in being a host for a Field Day please contact the NANA office and we will see what the possibilities are.

SOME CORNY STATS

One 56 lb. bushel of corn can provide one of the following: 33 pounds of sweetener for food or beverages; 31.5 pounds of starch for commercial food applications; 22.4 pounds of polylactic acid polymers for sustainable fibers and plastic; 2.9 gallons of ethanol for fuel.