



748 ENLOE RD.
REWEY, WI 53580



NORMANDE HAPPENINGS: JULY, AUGUST, SEPTEMBER 2024

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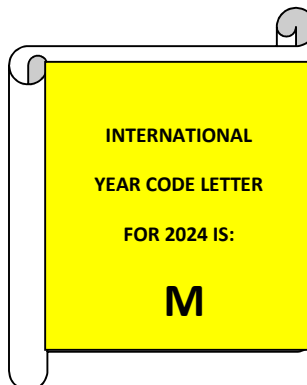
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Save the date!
North American Normande Association is
Celebrating 50 years of Normandes in the United States!

Friday September 20
Dinner 6pm
Annual meeting with video slideshow and introduction of Normande Pioneers 7pm
Quality Inn Mineral Point, WI

Saturday September 21
10am Breakfast Reception- enjoy coffee and donuts while visiting and walking the barn
11am Distinguished Service award and recognition of Normande Pioneers. Pioneers are invited
to introduce themselves and speak between classes.
National show starts immediately after the National Anthem.
Iowa County Fairgrounds Mineral Point, WI

Cheers to 50 years!

**Block of rooms reserved at the Quality Inn 608-987-4747*

2024 NANA ANNUAL MEMBERSHIP MEETING

NANA's Annual Membership meeting is scheduled for September 20, 2024, at the Quality Inn in Mineral Point, WI. The evening will begin with a meal at 6 pm and the Annual Membership Meeting will follow the meal and brief program. Please let the NANA office know if you will be attending the meal and meeting. Since the meal is being catered we need to know how many meals to be prepared for. Thank you.

NATIONAL NORMANDE SHOW

9-21-2024 at the Iowa County Fair Grounds, Mineral Point, WI. 11:00 am.

GENERAL RULES

Any Normande breeder or owner is eligible to exhibit at the show with the following stipulations.

- *Cattle exhibited must be registered, or eligible for registration, in the North American Normande Association herd book.
- *Cattle can arrive no earlier than 8 am on the Friday before the show.
- *Cattle will be released as soon as the show is over.
- *Exhibitors are expected to assist with the cleaning of the barns immediately after the show. A spreader will be there to put manure and bedding in during and after the show.
- *IF ANIMALS ARE NOT YET REGISTERED, THERE WILL BE REGISTRATION APPLICATIONS AVAILABLE AT THE SHOW AND CAN BE SUBMITTED TO THE NANA REGISTRY SECRETARY BEFORE 11:00 AM THE DAY OF THE SHOW.

ENTRIES

Entry deadline is 14 days before the show and there is no entry fee. Entries will be accepted up until the time of the show for a late fee of \$5.00/animal. **Submit your entries using the online form, print out a form and submit it via the email address below or snail mail your entries to:**

Brenda Conley
N2769 Tyler Road
Neosho, WI 53059
hgholsteins@gmail.com

JUDGING

- *Beef showmanship classes will be judged before the start of the beef show and dairy showmanship classes will be judged before the start of the dairy show.
- *Separate classes will be held for dairy and beef Normandes.
- *See entry form for classes. If a class has less than 2 entries, it may be combined with another class. If a class has a large number of entries it may be split into two or three classes.
- *Class order will be Bulls, Heifers, and Cows. All beef classes will show before the dairy classes are shown.
- *Qualified judges will be hired to place each class.
- *Ribbons will be awarded to the first four places in every class and special awards will be awarded to the Champion and Reserve Champion in each division.

FACILITIES

- *The Iowa County Fairground is located on Fair Street in Mineral Point, WI.
- *No feed will be provided. Exhibitors will be notified before the show if bedding will be provided.
- *RV or camper parking is available at the fairgrounds, and motels are located in or near Mineral Point.

WISCONSIN HEALTH REQUIREMENTS FOR CATTLE

Cattle originating from within Wisconsin: There are no test or health document requirements for cattle from within Wisconsin.

Cattle originating from outside Wisconsin:

***NEW FOR 2024:** Prior to interstate movement, all lactating dairy cattle are required to receive a negative test for Influenza A virus at an approved National Animal Health Laboratory Network (NAHLN) laboratory. Animals moving interstate to an exhibition, show, or sale must have a negative test result from samples collected within 7 days of movement. Lactating dairy cattle are defined as a cow that is producing milk, regardless of the volume of milk that she is producing. This does not include dairy calves, pregnant heifers, or dairy cows that are “dry” or no longer producing milk.
YOU MUST BRING THESE RESULTS WITH YOU AND YOUR CVI TO THE SHOW.

- *A Certificate of Veterinary Inspection shall accompany all cattle documenting animal identification and all tests or certificates required.
- *Steers are exempt from any brucellosis test requirement.
- *Cattle from Brucellosis Certified Free herds in Class A states may enter Wisconsin without prior brucellosis test if the certified herd number and the last test date appear on the Certificate of Veterinary Inspection.
- *All cattle originating from Tuberculosis **Modified Accredited Advanced** states shall have a negative tuberculosis test within 60 days of entering Wisconsin: these states are Minnesota and New Mexico. Call the Wisconsin Division of Animal Health for a current list of these states. (608-224-4872)
- *Dairy animals from states not recognizing Wisconsin’s Tuberculosis Free status shall be required to have a negative tuberculosis test within 60 days of coming into Wisconsin. These states currently include: Arizona, Arkansas, California, Colorado, Connecticut (beef also), Georgia, Idaho, Indiana, Kansas, Missouri, Montana, Nebraska (beef also), Nevada, Oklahoma, Oregon, Pennsylvania (beef also), South Dakota, Texas, Utah, Washington, West Virginia (beef also) and

Wyoming. Call the Wisconsin Division of Animal Health (608-224-4872) to check on the current status of your state if you do not know it.

*Cattle originating from Tuberculosis Accredited Free herds (except MI) may enter Wisconsin without a prior test if the accredited herd number appears on the Certificate of Inspection.

*Cattle originating from Michigan must have a permit number and require special tuberculosis testing. Call the Wisconsin Division of Animal Health (608-224-4872) to determine testing requirements.

***If you have any questions about what is needed to bring your cattle into Wisconsin contact your veterinarian or the Wisconsin Division of Animal Health (608-224-4872).**

CLASSES FOR THE 2024 NATIONAL NORMANDE SHOW

DAIRY

Class 1: Dairy Spring Bull Calf	born on or after March 1, 2024
Class 2: Dairy Fall Bull Calf	born September 1, 2023 to February 29, 2024
Class 3: Dairy Spring Yearling Bull	born March 1, 2023 to August 31, 2023
Class 4: Dairy Fall Yearling Bull	born September 1, 2022 to February 28, 2023
Class 5: Dairy Spring Heifer Calf	born on or after March 1, 2024
Class 6: Dairy Winter Heifer Calf	born December 1, 2023 to February 29, 2024
Class 7: Dairy Fall Heifer Calf	born September 1, 2023 to November 30, 2023
Class 8: Dairy Summer Yearling Heifer	born June 1, 2023 to August 31, 2023
Class 9: Dairy Spring Yearling Heifer	born March 1, 2023 to May 31, 2023
Class 10: Dairy Winter Yearling Heifer	born December 1, 2022 to February 28, 2023
Class 11: Dairy Fall Yearling Heifer	born September 1, 2022 to November 30, 2022

JUNIOR CHAMPION DAIRY HEIFER

RESERVE JUNIOR CHAMPION DAIRY HEIFER

Class 12: Dairy Milking Yearling	born after August 31, 2022 (Must be fresh at show.)
Class 13: Dairy 2 year old in milk	born September 1, 2021 to August 31, 2022
Class 14: Dairy 3 year old in milk	born September 1, 2020 to August 31, 2021
Class 15: Dairy 4 year old in milk	born September 1, 2019 to August 31, 2020
Class 16: Dairy 5 year old and older in milk	born before September 1, 2018
Class 17: Dairy Dry cow any age	Cow any age

GRAND CHAMPION DAIRY COW

RESERVE GRAND CHAMPION DAIRY COW

DAIRY GROUP CLASSES

Class 18: Junior Best 3 Females	3 females, same farm prefix, under 2 years old
Class 19: Senior Best 3 Females	3 females, same farm prefix, 2 years and older
Class 20: Produce of Dam	2 offspring of same dam, any age, male or female

BEEF

Class 21: Beef Junior Bull Calf	born on or after January 1, 2024
Class 22: Beef Senior Bull Calf	born September 1, 2023 to December 31, 2023
Class 23: Beef Summer Yearling Bull	born May 1, 2023 to August 31, 2023
Class 24: Beef Junior Yearling Bull	born January 1, 2023 to April 31, 2023
Class 25: Beef Senior Yearling Bull	born September 1, 2022 to December 31, 2022

GRAND CHAMPION BEEF BULL

RESERVE GRAND CHAMPION BEEF BULL

Class 26: Beef Junior Heifer Calf	born on or after January 1, 2024
Class 27: Beef Senior Heifer Calf:	born September 1, 2023 to December 31, 2023
Class 28: Beef Summer Yearling Heifer	born May 1, 2023 to August 31, 2023
Class 29: Beef Junior Yearling Heifer	born January 1, 2023 to April 30, 2023
Class 30: Beef Senior Yearling Heifer	born September 1, 2022 to December 31, 2022
Class 31: Beef Cow	born before September 1, 2022
Class 32: Beef Cow/Calf Pair	born before September 1, 2022 and male or female calf
Class 33: Beef Feeder Calf	born on or after January 1, 2024
Class 34: Beef Market Steer	born after January 1, 2023 and ready for slaughter market

GRAND CHAMPION BEEF FEMALE
RESERVE GRAND CHAMPION BEEF FEMALE

BEEF GROUP CLASSES

Class 35: Pen of 3 Bulls	3 bulls bred by same breeder, any age
Class 36: Pen of 3 Heifers	3 heifers bred by same breeder, any age
Class 37: Produce of Dam	2 offspring of same dam, any age, male or female

SHOWMANSHIP

Rules:

- *There will be 2 divisions: Dairy and Beef
- *There will be four age categories in each division determined by exhibitor’s age on 09-01-2024: a-Beginner: age 7 or younger; b-Junior: age 8 through 12; c- Senior: age 13-19; d-Adult: age 20 and over.
- *All showmanship classes will be held before the regular animal classes begin.
- *Ribbons will be given to the top four places in each category.
- *You do not need to sign up beforehand.
- *You do not need to own the animal to show in the showmanship class.

FARM DISPLAY EXHIBIT

Rules: This category is for anyone who would like to bring Normandes to the show but feels uncomfortable with leading them in a show ring. No awards will be given, just an opportunity to showcase your Normandes tied or penned in the barn. (Exhibitor must provide corral panels if animals are penned.)

SOME CHANGES ARE COMING

When NANA members are sent their membership renewal letter the first of the new year, every member will be asked for their current and working email address. And for those members who sell and transfer animals to another person, NANA will be asking for the email address of the person who purchased the animal(s). Why?

In 2025 NANA will be sending the bulk of its newsletters electronically via email. We have two reasons for going electronic. 1-The cost of sending “Normande Happenings” via regular mail has been steadily increasing the past few years and it is anticipated emailing the bulk of the newsletters will reduce NANA’s total postage expenses. 2-Printing, stapling, folding and taping, and attaching address labels and stamps for over 200 copies of the newsletter four times a year consumes many hours of time for the NANA office. It is anticipated sending the newsletter electronically will reduce the hours spent on sending it via regular mail.

Not all the copies of the newsletter will be sent electronically. Printed copies will continue to be sent to school FFA chapters. And NANA members who do not have email accounts will continue to receive a printed copy. The ultimate goal is to make the NANA office more efficient and to save NANA some postage expenses.

ENTRY FORM FOR NANA NATIONAL SHOW
(Make copies of this form or use an additional piece of paper for more entries)

Class # _____ Registration # _____ Birthdate _____
Animal's name _____
% Normande _____
Sire's name _____
Dam's name _____

Class # _____ Registration # _____ Birthdate _____
Animal's name _____
% Normande _____
Sire's name _____
Dam's name _____

Class # _____ Registration # _____ Birthdate _____
Animal's name _____
% Normande _____
Sire's name _____
Dam's name _____

Class # _____ Registration # _____ Birthdate _____
Animal's name _____
% Normande _____
Sire's name _____
Dam's name _____

Class # _____ Registration # _____ Birthdate _____
Animal's name _____
% Normande _____
Sire's name _____
Dam's name _____

Exhibitor's Name _____
Farm Name _____
Address _____
Phone # _____ Premise ID _____
Email _____

OUR 2024 NANA SHOW JUDGES



The beef judge for the 2024 National Normande Show is Brian Toivola. Toivola has been a Normande enthusiast and breeder for over 40 years. After seeing Normandes at the farm of a classmate from veterinary school, Normandes became Brian's passion. He began his Spruce Grove Farm Normande herd with the purchase of four percentage Normandes and a ¾ blood from his veterinary classmate. In 1981 he purchased twelve purebred heifer calves from the Brush Point Acres Normande herd. Over the years since then he added numerous outstanding Normandes to his herd. And he has bred some of the leading Normande beef genetics in the United States. When NANA was re-organized in 1988 to avoid a collapse of the association, Brian was elected president of NANA. Under his leadership, NANA became more aggressive in promoting the breed in periodicals and by participating in Beef Bull Performance Tests, Steer Feeding and Carcass Evaluation Contests, and live animal displays at some of the major dairy and beef shows in the United States. Prior to retirement, Brian sold his veterinary clinic and his outstanding Normande herd.

Judging our Dairy Show is

Emma Buss, Emma is a native of southwest Wisconsin and dairy farms with her father, Brad, and her partner, Carver. She and Carver have a new addition to their family and they named her Loretta. Together the three of them do everything on the farm, from field work to caring for their herd and milking. Emma herself is very busy being a new mom, and works off of the farm during the day at Reddy Ag Service Inc and Ross Soil Service LLC in Stitzer, WI, where she creates feed invoices and helps with walk in customers.

Their farm is located very near the Platteville Mound (The mound is one mile long, one-half mile wide, and 150 feet high.) which is famous for the world's largest M on its south facing side that can be seen for miles. The M is related to the UW-Platteville and its history of being a mining school before it became a university and part of the University of Wisconsin system.

Emma was raised on their small farm near the M. Their dairy herd consists of fifty registered Holsteins and a few select registered Jerseys. While growing up, Emma enjoyed spending time in the show ring where her favorite class was always showmanship as it highlights the animal and the leadsman as a team. She also spent countless hours in the barn practicing her judging skills. Often times you could find her giving a set of oral reasons to herself as she was milking the cows-to this day she still does this. One of her favorite judging memories was when her UW-Platteville Dairy Judging Team swept the collegiate judging contest at the Fort Worth Stock Show and she came home as the top individual collegiate judge.



NANA SHOW EXHIBITORS: When filling out your NANA Show entry forms, make sure you include your farm Premise ID. The state of Wisconsin is becoming more diligent on it being known at shows.

SILENT AUCTION ITEMS WANTED

Can't join us for this year's celebration, but still want to help celebrate OR you are coming but want to contribute something to the celebration? We are still looking for Silent Auction items! Any items are welcome no matter how small or large. Have a talent of woodworking, soap making, canning, or do you make a product from your farm/Normandes? or maybe highlight your town, county or state that you are from with a themed basket. Be creative and have fun with it!

We are also excited to highlight two of our donor baskets that we have so far:

- Cargill donated 1 bag of Herdfirst 22:20 Milk Replacer and 1 bag of Herdfirst Total Calf Starter Valued at \$100
- Wisconsin Beef Council donated a Beef Cooking Package that includes a quick read thermometer, heavy duty spatula, hot pad/pot holder, magnetic bag clip, foam can holder, small dish thermal carrier, small beef cookbook, and educational brochure on cooking beef Valued at \$45.00

If you are interested in donating an item(s) to the silent auction, please contact Brenda Conley at hgholsteins@gmail.com or (262)224-2559 by September 8th.

WISCONSIN FARM TECHNOLOGY DAYS

NANA had a live animal and breed information display during the 2024 Wisconsin Farm Technology Days in the popular Beef Tent August 13-15. NANA's exhibit of a cow/calf pair was one of eight different breeds which were on display for WFTD attendees. All three days of the show saw a steady stream of people going through the tent and looking at the different breeds on exhibit. NANA had a number of members stop by and say hi. And we had a couple of special visitors stop by as well.

The governor of Wisconsin, Tony Earl, walked through the Beef Tent on Wednesday afternoon and after speaking with the staff of the Wisconsin Beef Council about their display, he came directly to NANA's booth and live animal exhibit. Gov. Earl asked what breed we had on display and he was informed they were Normandes, a dual purpose breed that originated in France. He then asked what was unique about them besides their color and he was told they are excellent grazers, have high components in their milk which is good for cheese making, and they produce an excellent carcass that the meat industry is looking for so quality beef cuts can be marketed to the consumer.



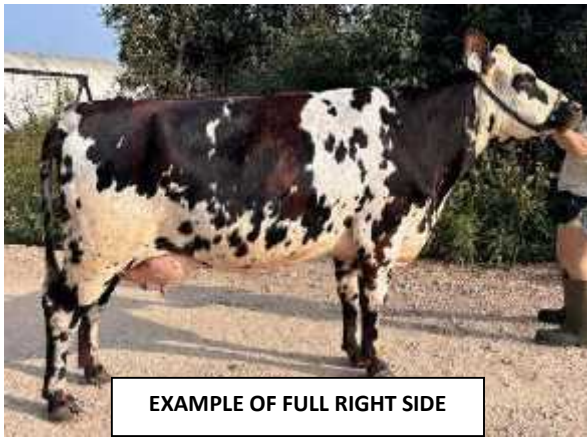
But the most special visitor to NANA's exhibit was Wisconsin's 77th Alice in Dairyland, Halei Heinzl. Halei is the proud owner of a Normande bred heifer that she showed as a heifer at the 2023 National Normande Show. Halei will be at NANA's 2024 National Normande Show in September in her official capacity as Wisconsin's Alice in Dairyland. You will not want to miss the opportunity to meet her!

2024 NATIONAL NORMANDE DAIRY SHOWCASE

The Wisconsin Department of Agriculture, Trade and Consumer Protection Division of Animal Health has issued regulations and testing requirements for Highly Pathogenic Avian Influenza (HPAI) (H5N1) for any lactating dairy cow that is going to be shown at any Wisconsin dairy show. This emergency regulation is affecting dairy shows all across Wisconsin and the willingness of dairy exhibitors to incur the expense of the testing and the risk of exposure to their dairy cows to the disease. To enable NANA members to showcase their dairy cows without risking exposure to HPAI, NANA has created the National Normande Dairy Showcase.



The Purpose: To provide an opportunity for Normande breeders to exhibit their Normande dairy cow(s) without the risks of taking them to an in-person show, or due to distance from the live national show. Animals submitted will not be a part of the national show judging.



Requirements to Participate:

- *Any Normande breeder/owner may participate and animal(s) submitted **MUST** be registered in NANA's herdbook registry.
- *Required: cow is to be washed and clean with clipped head, ears, and udder.
- *Body clipping is not required.
- *Include a picture of the cow's full right side, full left side, and rear udder. (see examples)
- *If pictures are taken with a cell phone, fill the frame with the cow at 1x zoom.

*Provide the following information:

- Name of owner
- Farm Name (optional)
- Location (town & state.)
- Cow's registered name, registration number, class she would show in, date of birth, and Normande percentage

The cow in the example pictures is:

Derrah Oroi Juno 1462

DOB: 6-18-2022

98.5% Normande

Milking two year old

Derrah Normandes

South Wayne, WI

*Submit owner and cow information with pictures of cow(s) in milk to dodandydairy@gmail.com for a slideshow to be compiled and displayed at the Annual NANA Show. **DUE BY September 19, 2024**



FIFTY YEARS FOR NORMANDES IN USA!

EDITOR'S NOTE: 2024 marks the fiftieth year Normandes have been in the United States. We have been recognizing this milestone with some United States Normande history in our first two issues of the 2024 Normande Happenings. With this issue, NANA history continues. The American Normande historical information presented will be a combination of the written history of NANA and Normandes in the United States by Dr. Brian Toivola as found on NANA's website. The articles will also include additional historical information gleaned from a biographical paper prepared and submitted to the French Normande Association (Os Race Normande) by former NANA member Keith Nelson for an award the French were giving to Dr. Toivola in 2008. And the articles will include NANA history the editor of NANA's newsletter has been able to come across and historical information individual NANA members have provided. Enjoy and be enlightened!

PART 3

From its beginning the ANA advocated and encouraged its members to collect performance data to help promote the breed. As prominent breeders of registered Angus cattle, the Barr family (Samuel and his son, Jack), who imported Normandes and helped form the ANA, knew the importance of breed promotion and performance data collection. Their farm was known as Blue Sky Farm Normandes. So from its beginning the ANA gathered birth weights, weaning weights, and yearling weights from breeders who submitted the data. The ANA also began participating in and hosting live Normande shows on a small scale at local and county fairs. And the Barr's hosted a Herd Production Sale (See Part 2). In both the ANA and NANA there has always been breeders who believed active breed promotion was necessary for any breed association. But the vast majority of the early ANA members and breeders were commercial cattle breeders who saw no benefit from collecting performance data or from exhibiting their Normandes at a livestock show.



S. JACK BARR JR

The history of many breed associations includes times and incidents of disagreement resulting in turmoil and change within the association. The American Normande Association was no exception and the result was the formation of the North American Normande Association. In ANA's early years the association encouraged its members to register their animals and to collect performance data. Per Dr. Brian Toivola's history on NANA's website, "For approximately 8 years, the organization registered a large number of half-blood Normande females from members located in several states at the time. The active members were mostly commercial cattlemen and were not active in showing cattle at livestock exhibitions. This hindered promotion of the breed to some extent, but these operations proved the worth of the Normande breed in the beef cattle industry." This lack of interest for breed promotion from commercial beef producers using Normande semen to breed their commercial cows was a point of contention between association members who believed breed promotion was important for any breed association to survive. This point of contention led to the formation of the North American Normande Association.

Craig Ouverson (see part 2) also believed promoting the breed was important and wanted the ANA to do more than it was after it had been in existence for a number of years. This stemmed from his involvement with the Chianina breed as a registered Chianina breeder. But as noted in the previous paragraph, most of ANA's early active members were primarily commercial cattlemen and had little interest in promoting a new breed of cattle. Eight years into ANA's existence, Ouverson became dissatisfied with ANA's efforts in promoting the Normande breed and had a serious disagreement with the ANA over the registration of some fullblood embryo transplant animals involved in an ownership dispute that Ouverson was attempting to register.

Ouverson's dissatisfaction motivated him to organize the North American Normande Association in 1982. Dr. Brian Toivola writes in his history found on NANA's website, "the new registry (NANA) was located in Ames, Iowa. The original by-laws required an 11-member board of directors. The original board included current N.A.N.A. members Keith Miller

(now deceased), Bruce Bolen (Cedar Lane Normandes) and Ralph Reel (now deceased). At that time I had owned Normande cattle since 1981; had joined the American Normande Association that year and was elected to their board of directors in 1984. That same year, discussions began to merge the two organizations because there were too few Normande breeders to sustain two separate associations. In 1985, directors of the American Normande Association agreed to disband and have all papers of record transferred to N.A.N.A.

Soon after the merger, the N.A.N.A. office was transferred to a breeder's residence in Clear Lake, Iowa. The firm in Ames, IA, that had been doing registrations for several breeds had gone out of business. As a result, registration papers began to be processed very slowly. Soon dissention began to surface in the relatively new association. In addition, President Ouverson had failed to call any Board or Annual Meetings for almost 3 years. This necessitated a "board action" to call for a reorganization meeting to address the needs of members who were desperate to have their registrations updated and to see the Association move forward.

In 1988, a special membership meeting was held and NANA's Board of Directors was reduced from 11 to 6 members - this number better suited the existing number of active members. At this meeting I (Toivola) was elected onto the board of directors and voted in as President. My wife Judy offered to take over the Registry Secretary position for the Association. The Board accepted her offer, and the Board decided to relocate the N.A.N.A. registry office to some available office space in my veterinary hospital in Hibbing, Minnesota." The NANA office remained at Toivola's 11538 Spudville Rd., Hibbing, MN, address until 2002.

In 2024 there are only a few of the original ANA and NANA individuals/breeders still living. The Swisher family near Groton, ND, still has a farming operation going, but it is on a smaller scale and they no longer have any Normandes. As far as the NANA office knows, Craig Ouverson is still living in or near Hanlontown, IA, but we have not been able to make contact with him because his phone number and current address are unknown. Merle Petersen of Oxford Junction, IA, is still living and his family have a few Normandes. Ben, Bruce and David Bolen of Tama, IA, have scaled back their farming operations. But all three brothers are still living and two of them are still breeding and



DAVID BOLEN

raising Normandes. David and Ann near Tama, IA. David has judged the NANA Beef Show twice. And NANA Board member, Bruce and Connie near Greentop, MO. Bruce and Connie have shown at the NANA National Show since its beginning in 2008. Steve Brockhoff of Linwood, KS, a former NANA Board member, is no longer living, but his son, Wallace, is raising registered Normandes and is currently on NANA's



BRUCE BOLEN



BRIAN TOIVOLA

Board of Directors. And finally there is Brian Toivola who is still living and has contributed the biggest imprint upon the Normande breed and NANA here in the US.



STEVE & MAXINE BROCKHOFF



It's Spring breeding season



Nestar



Niville



Ocasse



Oroi



Paco



Paris



Password



Pelé



Pilier



Riddick



Seagal



Smiley

please check our Spring 2024 catalog at <https://normandegenetics.com/catalog/>



Normande Genetics has been the main provider of French Normande genetics since 1997. We import **semen and embryos** from France, and we ship all across the U.S.

For more information, call **612 823 7212** or check our website: www.normandegenetics.com, email: jerome@normandegenetics.com

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CLASSIFIEDS

Normandes
608-574-4853
**Mike & Sharon,
Matt & Beth
Mueller**

748 Enloe Rd., Rewey, WI
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SINCE 1992





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320-398-8633



PDM Normandes

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64841 310th Ave
Lake City, MN 55041

Phone: 651-345-4372
Email: pdmoechnig@embarqmail.com

**Normande cattle
for sale**





Jeff Bock
 W. 831-870th Ave, Spring Valley, WI 54767
 715-425-0237 • jeffbock@gmail.com
 "Seedstock & Project Calves For Sale"

NORMANDE GENETIC SPECIALTIES

- *The ultimate in "Grade and Yield Balancer Bulls"
- *Polled Fullblood Genetics
- *Calving ease sires
- *Black polled purebred bulls

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218-929-9702
SEMEN
&
EMBRYOS

BRIAN TOIVOLA
NGS President
11544 Spudville Rd.
Hibbing, MN 55746

DATES TO REMEMBER

- *?????-YOUR SPOUSE'S BIRTHDAY
- *?????-YOUR ANNIVERSARY
- *SEPT. 19-22, 2024: WORLD BEEF EXPO, MILWAUKEE, WI
- *SEPT. 20, 2024: NANA ANNUAL MEMBERSHIP MEETING, MINERAL POINT, WI
- *SEPT. 21, 2024: NANA NATIONAL SHOW, MINERAL POINT, WI
- *OCT. 1-4, 2024: WORLD DAIRY EXPO, MADISON, WI
- *NOV. 20, 2024: PICTURES DUE TO NANA OFFICE FOR 2025 NANA CALENDAR
- *NOV. 28, 2024: THANKSGIVING DAY
- *DEC. 25, 2024: CHRISTMAS DAY

THE COVER

One of the more lovely sights to see while driving in the rural countryside is a herd of Normandes grazing in a pasture or paddock. The combination of colors and patterns is eye catching. Our 2024 Calendar Cover Picture Contest yielded numerous photos of Normandes. The cover photo for this Normande Happenings issue was submitted by the Vosberg family of Vosberg Valley View Farm near South Wayne, WI. Pictured are their bred heifers and dry cows out on pasture. The Vosbergs have the largest Normande dairy herd in the United States, milking nearly 200 cows (80% are Normande) with robotic milkers.

The NANA office is looking for eye catching and attractive pictures of Normande cattle to use on the cover of future issues of "Normande Happenings". Please submit your picture(s) to the NANA office and if the editorial advisory board (my family) should choose your picture it will be on the cover of a future "Normande Happenings".

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NORMANDE HAPPENINGS is the official newsletter of the North American Normande Association published by the Association office four times per year. Active, associate and junior NANA members receive the newsletter as part of their dues. Non-members may subscribe for a cost of \$15.00/year.

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VISIT NANA'S WEBSITE:
www.normandeassociation.com

ADVERTISING RATES

BUSINESS CARD SIZE: \$10.00/ISSUE OR \$30.00/YEAR
ONE-QUARTER PAGE: \$25.00/ISSUE OR \$80.00/YEAR
ONE-HALF PAGE: \$40.00/ISSUE OR \$120.00/YEAR
FULL PAGE: \$50.00/ISSUE OR \$150.00/YEAR

***WANTED ADS ARE FREE.

***NO EXTRA COST FOR PHOTOS IN ADS

WORLD DAIRY EXPO

NANA WILL BE AT THE WORLD DAIRY EXPO OCTOBER 1-4, 2024, IN MADISON, WI. OUR BOOTH WILL BE IN THE TRADE CENTER WHICH IS JUST EAST OF THE OUTDOOR TRADE MALL. WE INVITE YOU TO STOP BY FOR A VISIT AS YOU ATTEND THE SHOW. THE PAST TWO YEARS NANA HAS SHARED A BOOTH WITH NORMANDE GENETICS WHICH WORKED WELL FOR BOTH OF US. NANA'S BOARD OF DIRECTORS MADE THE DECISION TO HAVE OUR OWN BOTH RATHER THAN A SHARED BOOTH. NOT SHARING A BOOTH WILL MEAN NANA WILL NEED MORE INDIVIDUALS TO HELP WITH THE BOOTH. IF YOU WOULD LIKE TO ASSIST WITH MANNING OUR DISPLAY, WE WOULD LOVE TO HAVE YOUR ASSISTANCE. CONTACT THE NANA OFFICE IF YOU CAN HELP PROMOTE OUR BREED.



Vosberg Valley View Farm Inc.
 Dan, Ruth, and Jared Vosberg
 Sarah & Derek Vosberg
 2295 Cisserville Road
 South Wayne, WI 53587
 608-214-2295
 608-214-2296
 drvosberg@wekz.net

Embryos, bulls, and females available
 -Full Blood
 -High percentage
 -A2A2 options

NANA FIELD DAY

Several years have gone by since NANA has had a Field Day. The purpose of a Field Day is to highlight a breeder and promote the Normande breed in the area the breeder is located. Field Days in the past have included a farm/herd tour, a meal, and a brief program. If you are interested in being a host for a NANA Field Day sometime in 2025 please contact the NANA office and we will see what the possibilities are.

NANA REGISTRATION, TRANSFER & MEMBERSHIP FEES

ANNUAL ACTIVE MEMBERSHIP	\$30.00
ANNUAL ASSOCIATE MEMBERSHIP (NON-VOTING)	20.00
ANNUAL JUNIOR MEMBERSHIP	10.00
REGISTRATION AT 0-6 MONTHS	10.00
REGISTRATION AT 7-12 MONTHS OF AGE	15.00
REGISTRATION AT 13-24 MONTHS OF AGE	20.00
REGISTRATION OVER 24 MONTHS OF AGE	25.00
*NON-MEMBER REGISTRATION FEES ARE DOUBLE THE ABOVE	
TRANSFER WITHIN 60 DAYS OF SALE	10.00
TRANSFER AFTER 60 DAYS OF SALE	15.00

**2023
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