



JOIN US IN BUILDING

 EXPERIENCES

Does your company have a grant program or a budget in marketing, community relations, government affairs or a political action committee? If so, we hope to partner.



CASA
Court Appointed Special Advocates
FOR CHILDREN

FIRST CIRCUIT CASA PROGRAM

LET'S TALK.

**CONTACT US TO PARTNER:
JACKIE.HORTON@MITCHELLCASA.ORG**

GIVE

**Invest in our services for CASA
advocacy for children.**

- ❖ Sponsorships
- ❖ Matching Donations
- ❖ Profit Shares
- ❖ Corporate Gifts
- ❖ Gifts in Kind

ENGAGE

**Inspire your employees
and clients and spread the
word about CASA.**

- ❖ CASA Volunteerism
- ❖ Workplace Giving
- ❖ Office Fundraisers
- ❖ Client Fundraisers

SHARE

**Amplify the CASA
difference.**

- ❖ Social Media
- ❖ Newsletter/Blog
- ❖ Host a Lunch &
Learn

CASA

AN INVESTMENT IN THE FUTURE OF CHILDREN

COLLABORATIVE MARKETING + SPONSORSHIPS

CASA offers you and your brand the opportunity to collaborate with us through custom sponsorships. All event sponsors are partners in the event experience and will work closely with CASA staff to maximize company efforts.

Your company has the opportunity to leverage this collaboration through CASA promotions, advertising campaigns, and other marketing communications - bolstering your brand image.

Benefits include but are not limited to the following. Precise recognition and exposure will vary in alignment with sponsorship level.

Please email jackie.horton@mitchellcasa.org or call 996-1212 for details.

- *Recognition on: event collateral (print & online), CASA website, and social media*
- *Creative onsite logo placement for maximum publicity*
- *Promotional booth space during event*
- *Acknowledgement on stage during event*
- *Complimentary event seating*

CASA (Court Appointed Special Advocates)

Envisioning a safe and positive future for all children and families.

The mission of CASA is to support local CASA volunteer advocacy programs and to advocate for effective public policy for children and families in the child protection system.



IMPACT + REACH

Your partnership with CASA will empower CASA volunteers across the state to better serve our most vulnerable youth. Build your brand awareness by joining the CASA movement and helping us provide a safe and positive future for all children and families.

With more than 55 CASA volunteers and 9 counties represented across the state, your company has the opportunity to reach millions of future clients, customers and patrons.



AUDIENCE

Female (**89%**) Male (**10%**)
Age: 25-34 (**19%**) 35-44 (**31%**) 45-54 (**25%**)
55+ (**22%**)

Top cities represented in followers:

- Mitchell
- Parkston
- Alexandria
- Plankinton
- Corsica

VISIBILITY

- Year-round logo placement on CASA website
- Listing and article in CASA Connection (est. 1,000 subscribers)
- Social media recognition (Facebook: 1400+, Instagram 320+)

YEAR-ROUND SPONSOR

Year-round sponsorships offer companies a range of investment levels to provide sustained strategic engagements with the CASA network.

Depending on the level, the opportunity may include sponsorship of our signature CASA's Got Talent, annual events, trainings and a robust package of other benefits.

**Custom sponsorships range from
\$5,000 TO \$500.**



TRAINING

Volunteer & Leadership Training - 2023

MEDIA MARKETS

Strategic media placements social media and audio

CASA MOBILE APP

In partnership with Envito Solutions, CASA's volunteer's mobile app and dashboard. This app will include tools CASA volunteers use with children that will open the pathway for dialogue in an engaging and real-time way. These tools are critical for our Collaborative Family Engagement Initiative and will support CASA volunteers in building a network of support for the children they serve.

Audience: CASA network

2024 NATIONAL CASA CONFERENCE *June 7-11, 2024 - Atlanta, GA*

This dynamic, four-day event is a celebration and continued education opportunity for hundreds of our dedicated CASA volunteers who change the lives of our most vulnerable children. The conference is the largest signature event that brings the CASA community from all across the nation together to network, stay informed on key policy issues in child welfare and learn about best practices in advocacy.

Audience: CASA volunteers, CASA program staff, CASA board members, judges, attorneys, CPS caseworkers and other key stakeholders

CASA has a variety of opportunities to help your company reach its social responsibility goals, all while making a difference in the lives of children and families in the foster care system. For more information on workplace giving programs, company volunteering, or grants & awards, please call or email Jackie Horton at 605-996-1212 or e-mail jackie.horton@mitchellcasa.org

