

SPRING/SUMMER 2025



WMP
EYEWEAR

WWW.WMPWHOLESALE.COM



TABLE OF CONTENTS

WHY WMP.....04

HIGHLIGHTS05

BUNDLES14

SUNGLASSES.....15

ECO COLLECTION.....22

FAIRWAY COLLECTION.....36

WHY WMP?

At WMP we believe that quality eyewear shouldn't be exclusive to designer labels. That's why we're committed to creating fashionable, affordable glasses that are accessible to everyone. Every product we offer is (W)orn and (M)ade with (P)urpose.

As passionate advocates for animal welfare, we proudly donate a portion of every eyewear purchase to support pets in need at local shelters and non-profit organizations like the Arizona Humane Society and Sky Sanctuary Rescue. To date, we've contributed over \$100,000 and delivered truckloads of essential supplies.



NOTEWORTHY NUMBERS

35,000+

five-star customer reviews

3,400

independent retailers worldwide

98%

reorder rate

65%

average profit margin per pair

160,000+

social media followers combined

#377

on Inc. 5000 Fastest Growing Companies

WOMEN'S FAVORITE SYDNEY

Drawing inspiration from vintage aviators, Sydney's extra-oversized square shape and bold double bridge embody iconic style.

WHAT EDITOR'S ARE SAYING:

"These are classics. You can never go wrong with these. A good go-to for the season."

ENEWS

NEW ARRIVAL

BROOKLYN

WHAT EDITOR'S ARE SAYING:

“Step up your sunglasses game without breaking the bank. These will make your world go round all season!”



JUST DROPPED

DALLAS

Featuring a bold flat-top browline, thick nose bridge, and subtly oversized square shape, these frames are made for double-takes.





TOP RATED
LONDON

Blending retro rectangular lines with cat-eye-inspired corners, this frame offers a sleek, elevated edge.



WHAT EDITOR'S
ARE SAYING:

"These sunglasses will make them look effortlessly cool & add extra flair to any look."

POPSUGAR.



MEN'S FAVORITE

NASH

With a nod to midcentury style, these frames combine a classic square shape with modern details like a molded nose bridge, winged temples, and softly rounded edges.



CRAFTED FOR THOSE WHO CRAVE THE COOL CLASSICS

POLARIZED

ANTI-GLARE

100% UV PROTECTION

BUNDLE & SAVE

with our done-for-you displays!

27 BEST SELLERS + 12 UNIT DISPLAY

SKU: AD12

\$400

WE'LL PRE-SELECT THE BESTSELLING STYLES FOR YOUR STORE. DISPLAY INCLUDES MIRROR AND SWIVEL BOTTOM.



48 BEST SELLERS + 32 UNIT DISPLAY

SKU: AD32

\$675

WE'LL PRE-SELECT THE BESTSELLING STYLES FOR YOUR STORE. DISPLAY INCLUDES MIRROR AND SWIVEL BOTTOM.



105 BEST SELLERS + 72 UNIT DISPLAY

SKU: AD72

\$1500

WE'LL PRE-SELECT THE BESTSELLING STYLES FOR YOUR STORE. DISPLAY INCLUDES MIRROR, STORAGE CABINET, AND SWIVEL BOTTOM WITH WHEELS FOR EASY RELOCATION.



ABNER

SKU: 1007

UNISEX

POLARIZED

WSP: \$13

SOLD IN A SET OF 3



Crystal Saguaro Green Frame
Black Lens



Glossy Clear Frame
Smoke Green Lens



Champagne Crystal Frame
Smoke Green Lens



Crystal Brown Frame
Brown Gradient Lens



AUBRIE

SKU: 1030

WOMEN

POLARIZED

WSP: \$15

SOLD IN A SET OF 3



Black Frame
Black Lens



Tortoise Frame
Black Lens



Beige Tortoise Frame
Brown Lens



BROOKLYN

SKU: 1098

WOMEN

POLARIZED

WSP: \$16

SOLD IN A SET OF 3



Gloss Black Frame
Smoke Gradient Lens



Crystal Brown Frame
Dark Beige Gradient Lens



Milky Rust Tortoise Frame
Brown Lens



Golden Brown Grain Frame
Brown Lens



DAKOTA

SKU: 1076

WOMEN

POLARIZED

WSP: \$16

SOLD IN A SET OF 3



Black Frame
Black Lens



Tortoise Frame
Brown Lens



CONNOR

SKU: 1065

MEN

POLARIZED

WSP: \$18

SOLD IN A SET OF 3



Amber Tortoise Frame
Gradient Blue Lens



Matte Black Frame
Black Lens



Crystal Brown Frame
Gradient Brown Lens



Emerald Green Frame
Black Lens



Crystal Ice Grey Frame
Gradient Brown Lens



DALLAS

SKU: 1086

MEN

POLARIZED

WSP: \$16

SOLD IN A SET OF 3



Black Frame
Brown Lens



Crystal Carbon Grey Frame
Terracotta Lens



Brown Tortoise Spruce Frame
Golden Brown Lens



Carbon Champagne Frame
Brown Lens



DEMI

SKU: 1064

WOMEN

POLARIZED

WSP: \$16

SOLD IN A SET OF 3



Beige Tortoise Frame
Brown Gradient Lens



Desert Sage Frame
Brown Gradient Lens



Whiskey Brown Tortoise Frame
Blue Gradient Lens



Crystal Brown Tortoise Frame
Black Lens



DENVER

SKU: 1087

MEN

POLARIZED

WSP: \$16

SOLD IN A SET OF 3



Crystal Indigo Blue Frame
Brown Lens



Black Frame
Black Lens



Crystal Carbon Frame
Terracotta Lens



Blue Forest Fade Frame
Smoke Green Lens



DASH

SKU: 1063

UNISEX

POLARIZED

WSP: \$16

SOLD IN A SET OF 3



Champagne Crystal Frame
Smoke Green Lens



Whiskey Brown Tortoise
Blue Gradient Lens



Glossy Black Frame
Brown Lens Lens



Whiskey Brown Tortoise Frame
Smoke Green Lens



Moonrock Grey Frame
Brown Lens



Champagne Crystal Frame
Blue Gradient Lens



Sunset Orange Frame
Blue Gradient Lens



EASTON

SKU: 1072

MEN

POLARIZED

WSP: \$16

SOLD IN A SET OF 3



Crystal Denim Blue Frame
Brown Lens



Glossy Clear Frame
Smoke Green Lens



Emerald Green Frame
Brown Lens



Desert Orange Frame
Blue Gradient Lens



DREW

SKU: 1019

WOMEN

POLARIZED

WSP: \$15

SOLD IN A SET OF 3



Soft Black Frame
Mirrored Pink Lens



Brown Tortoise-Gold Frame
Mirrored Pink Lens



Tortoise-Gold Frame
Brown Lens



Black-Gold Frame
Black Lens



Blush Pink Tortoise
Brown Gradient Lens



EMERSON

SKU: AV1005

UNISEX

POLARIZED

WSP: \$15

SOLD IN A SET OF 3



Black Beige Tortoise Frame
Black Gradient Lens



Denim Blue Frame
Black Lens



Light Crystal Brown Frame
Brown Lens



Whiskey Brown Tortoise Frame
Blue Gradient Lens



Crystal Saguaro Green Frame
Black Lens



Moonrock Grey Frame
Black Gradient Lens





ECO COLLECTION
SOLANA

Featuring a bold cat-eye shape crafted from bio-degradable cellulose acetate, these frames offer a touch of eco-friendly luxury.

EARTH FIRST PACKAGING

Our Bio-Acetate frames come packaged in a premium, reusable, and biodegradable box made from FSC-certified forests. Each pair also includes a soft, 100% biodegradable drawstring pouch that doubles as a cleaning cloth.



FORREST

SKU: 1089

ECO

MEN

POLARIZED

WSP: \$20

SOLD IN A SET OF 3



Black Brown Tortoise Frame
Brown Lens



Crystal Blue Tortoise Frame
Brown Lens



Crystal Grey Frame
Gradient Brown Lens



Champagne Crystal Frame
Smoke Green Lens



REED

SKU: 1090

ECO

MEN

POLARIZED

WSP: \$20

SOLD IN A SET OF 3



Crystal Khaki Green Frame
Gradient Black Lens



Crystal Grey Frame
Gradient Brown Lens



Whiskey Brown Tortoise Frame
Gradient Blue Lens



SOLANA

SKU: 1088

ECO

WOMEN

POLARIZED

WSP: \$20

SOLD IN A SET OF 3



Crystal Rose Frame
Black Lens



Crystal Rose Tortoise Frame
Gradient Black Lens



Crystal Khaki Green Frame
Gradient Dark Green Lens



Brown Tortoise Frame
Brown Lens



EMMET

SKU: AVI014

MEN

POLARIZED

WSP: \$18

SOLD IN A SET OF 3



Black Carbon Frame
Brown Lens



Gold Frame
Smoke Green Lens



Matte Graphite Frame
Brown Lens



Silver Frame
Blue Lens



GIA

SKU: 1070

WOMEN

POLARIZED

WSP: \$18

SOLD IN A SET OF 3



Crystal Cobalt Frame
Brown Lens



Beige Tortoise Frame
Brown Lens



Sunset Tortoise Frame
Gradient Brown Lens



Brown Tortoise Frame
Gradient Blue Lens



FRANCIS

SKU: 1073

MEN

POLARIZED

WSP: \$16

SOLD IN A SET OF 3



Emerald Green Frame
Black Lens



Sunset Tortoise Frame
Smoke Green Lens



Crystal Stone Blue Frame
Brown Lens



Moonrock Grey Frame
Brown Lens



Brown Tortoise Frame
Gradient Blue Lens



HAYDEN

SKU: AVI012

UNISEX

POLARIZED

WSP: \$16

SOLD IN A SET OF 3



Whiskey Brown Tortoise Frame
Blue Gradient Lens



Crystal Mist Frame
Blue Gradient Lens



Crystal Copper Frame
Brown Gradient Lens



Emerald Green Frame
Black Gradient Lens



HUDSON

SKU: 1093

MEN

POLARIZED

WSP: \$16

SOLD IN A SET OF 3



Red Garnet Frame
Dark Blue Lens



Black Beige Tortoise Frame
Black Lens



Chambray Blue Frame
Brown Lens



Tortoise Sage Frame
Brown Lens



Frosted Graphite Frame
Brown Lens



INDIE

SKU: 1082

WOMEN

POLARIZED

WSP: \$18

SOLD IN A SET OF 3



Black Cream Tortoise Frame
Gradient Sunset Lens



Tortoise Clear Frame
Gradient Sunset Lens



Honey Tortoise Frame
Twilight Gradient Lens



HUNTER

SKU: 1062

MEN

POLARIZED

WSP: \$16

SOLD IN A SET OF 3



Frosted Saguaro Green Frame
Black Lens



Moonrock Grey Frame
Brown Lens



Whiskey Brown Tortoise Frame
Gradient Blue Lens



Whiskey Brown Tortoise Frame
Gradient Smoke Green Lens



Champagne Tortoise Frame
Gradient Smoke Green Lens



JACOB

SKU: POLO19

MEN

POLARIZED

WSP: \$15

SOLD IN A SET OF 3



Matte Black Frame
Black Lens



Matte Black Tortoise Frame
Brown Lens



JAXON
SKU: 1056

MEN POLARIZED

WSP: \$19
SOLD IN A SET OF 3



Palo Verde Tortoise Frame
Black Lens



Agate Grey Tortoise Frame
Gradient Black Lens



Mesquite Tortoise Frame
Gradient Brown Lens



Blaze Tortoise Frame
Gradient Black Lens



Glossy Black Frame
Smoke Green Lens



Savana Tortoise Frame
Smoke Green Lens



JADE
SKU: AV1007

WOMEN

WSP: \$17
SOLD IN A SET OF 3



Burgundy Frame
Burgundy Gradient Lens



Metallic Brown Frame
Brown Gradient Lens



Matte Black Frame
Black Gradient Lens



JOHNSON
SKU: AV1006

UNISEX POLARIZED

WSP: \$13
SOLD IN A SET OF 3



Gunmetal Frame
Black Lens



Antique Brass Frame
Gradient Brown Lens



Gold Frame
Brown Gradient Lens



LANCE

SKU: 1037

MEN

POLARIZED

WSP: \$17

SOLD IN A SET OF 3



Crystal Brown Frame
Black Gradient Lens



Jade Matte Black Frame
Black Lens



Emerald Green Frame
Black Gradient Lens



MADISON

SKU: 1033

WOMEN

POLARIZED

WSP: \$17

SOLD IN A SET OF 3



Black-Gold Frame
Black Lens



Soft Tortoise Frame
Gradient Brown Lens



Beige Tortoise Frame
Gradient Brown Lens



Blush Pink Tortoise Frame
Gradient Brown Lens



LONDON

SKU: CAT004

WOMEN

POLARIZED

WSP: \$16

SOLD IN A SET OF 3



Black Frame
Black Lens



Beige Tortoise Frame
Amber Lens



Tortoise Frame
Amber Lens



MAXWELL

SKU: AV1002

UNISEX

POLARIZED

WSP: \$15

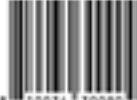
SOLD IN A SET OF 3



Black Frame
Black Lens



Gold Frame
Black Lens



Woodland Brown Frame
Brown Lens



NASH
SKU: 1084

MEN

POLARIZED

WSP: \$16
SOLD IN A SET OF 3



Black Frame
Gradient Black Lens



Red Oak Frame
Gradient Amber Lens



Black Ice Fade Frame
Blue Lens



Red Garnet Frame
Gradient Amber Lens



Brown Tortoise Frame
Gradient Brown Lens



NICK
SKU: 1023

UNISEX

POLARIZED

WSP: \$15
SOLD IN A SET OF 3



Black Frame
Black Lens



Emerald Green Frame
Black Lens



Glossy Clear Frame
Smoke Green Lens



Crystal Brown Frame
Brown Gradient Lens



Crystal Cadet Grey Frame
Black Lens



THE FAIRWAY COLLECTION

designed in collaboration with
PGA Tour-winning pro golfer
Wyndham Clark

Wyndham



MADE FOR PERFORMANCE & STYLE



NON SLIP NOSE PADS | ANTI-REFLECTIVE LENS | SPECIALTY TEMPLES | ACETATE FRAME

ACE

SKU: 1081

FAIRWAY

MEN

POLARIZED

WSP: \$22

SOLD IN A SET OF 4



Crystal Indigo Grain Frame
Gradient Black Lens



Crystal Mesquite Grain Frame
Green Lens



Frosted Moonrock Grey Frame
Brown Lens



Glossy Black Frame
Brown Lens



LINK

SKU: 1080

FAIRWAY

MEN

POLARIZED

WSP: \$22

SOLD IN A SET OF 4



Crystal Saguaro Green Frame
Black Lens



Crystal Navy Dush Frame
Brown Lens



Crystal Grey Frame
Brown Lens



Glossy Black Frame
Black Lens



WYNDHAM

SKU: 1071

FAIRWAY

MEN

POLARIZED

WSP: \$22

SOLD IN A SET OF 3



Crystal Ice Grey Frame
Brown Lens



Denim Blue Frame
Smoke Lens



Crystal Agave Frame
Smoke Lens



Glossy Black Frame
Brown Lens



PHOENIX

SKU: 1036

UNISEX

POLARIZED

WSP: \$17

SOLD IN A SET OF 3



Jade Black Frame
Black Lens



Peach Tortoise Frame
Mirror Pink Lens



Crystal Grey Frame
Black Lens



Whiskey Tortoise Frame
Blue Gradient Lens



RAMSEY

SKU: AVIO33

UNISEX

POLARIZED

WSP: \$13

SOLD IN A SET OF 3



Gold Frame
Brown Lens



Black-Gold Frame
Gradient Brown Lens



Black Frame
Black Lens



Gold Frame
Black Lens



ROWAN

SKU: 1091

MEN

POLARIZED

WSP: \$18

SOLD IN A SET OF 3



Crystal Cobalt Frame
Gradient Black Lens



Crystal Brown Marble Frame
Brown Lens



Crystal Sage Frame
Brown Lens



Milky Saguaro Green Frame
Gradient Black Lens





OUR FOUNDER'S
SIGNATURE STYLE

“Inspired by my love of minimalist architecture, Sawyer features new hinge details, premium metal accents, and enhanced durability. It’s clean simplicity at its finest.”

— David, Founder of WMP Eyewear

David P. B.

SAWYER

SKU: 1078

MEN

POLARIZED

WSP: \$18

SOLD IN A SET OF 3



Matte Black Frame
Black Lens



Denim Blue Frame
Brown Lens



Frosted Oakwood Brown Frame
Gradient Brown Lens



Crystal Verde Frame
Brown Lens



SARAH

SKU: 1048

WOMEN

POLARIZED

WSP: \$16

SOLD IN A SET OF 3



Black Frame
Black Lens



Light Crystal Brown Frame
Brown Lens



Emerald Green Frame
Black Lens



Crystal Brown Tortoise Frame
Black Lens



SKYLER

SKU: 1000

WOMEN

POLARIZED

WSP: \$13

SOLD IN A SET OF 3



Tortoise Frame
Black Lens



Beige Tortoise Frame
Brown Lens



SEDONA

SKU: 1061

WOMEN

POLARIZED

WSP: \$16

SOLD IN A SET OF 3



Black Vortex Frame
Black Lens



Frosted Red Rock Brown Frame
Black Lens



Matte Canyon Sunset Orange Frame
Black Gradient Lens



STEVIE

SKU: RET013

WOMEN

WSP: \$15

SOLD IN A SET OF 3



Gold Frame
Black Lens



Gold Frame
Gradient Brown Lens



Gold Frame
Coral Lens



Silver Frame
Gradient Blue Lens



STORMI

SKU: 1077

WOMEN

POLARIZED

WSP: \$16

SOLD IN A SET OF 3



Glossy Black Frame
Black Lens



Crystal Chestnut Brown Frame
Brown Lens



Khaki Crystal Green Frame
Brown Lens



Tortoise Frame
Brown Lens



VERONA

SKU: 1095

WOMEN

WSP: \$16

SOLD IN A SET OF 2



Gold Frame
Black Lens



Gold Frame
Smoke Green Lens



SYDNEY

SKU: 1099

WOMEN

POLARIZED

WSP: \$16

SOLD IN A SET OF 3



Gloss Black Mineral Frame
Brown Lens



Sunset Tortoise Frame
Dark Beige Gradient Lens



Milky Olive Green Frame
Sunset Gradient Lens



WESLEY

SKU: 1024

MEN

POLARIZED

WSP: \$15

SOLD IN A SET OF 3



Black Frame
Black Lens



Crystal Brown Frame
Brown Gradient Lens



Frosted Saguaro Green Frame
Black Lens



TATE

SKU: 1039

UNISEX

POLARIZED

WSP: \$15

SOLD IN A SET OF 3



Emerald Green Frame
Black Lens



Crystal Blue Frame
Black Lens



Black Frame
Black Lens



Light Crystal Brown Frame
Brown Lens



Beige Tortoise Frame
Brown Gradient Lens



WREN

SKU: 1075

WOMEN

POLARIZED

WSP: \$18

SOLD IN A SET OF 3



Glossy Black Frame
Black Lens



Black Beige Tort Frame
Gradient Black Lens



Khaki Crystal Green Frame
Grey Gradient Lens



WYATT

SKU: 1092

MEN

POLARIZED

WSP: \$18

SOLD IN A SET OF 3



Glossy Black Frame
Black Lens



Crystal Cobalt Frame
Smoke Gradient Lens



Milky Golden Brown Frame
Gradient Brown Lens



Frosted Graphite Frame
Navy Gradient Lens



XENA

SKU: CAT008

WOMEN

WSP: \$15

SOLD IN A SET OF 3



Crystal Brown Tortoise Frame
Black Lens



Glossy Black Frame
Sunrise Lens



Solid Creme White Frame
Terracotta Lens



Crystal Murky Green Frame
Black Terracotta Lens



Crystal Coral Pink Frame
Black Lens





SCAN TO SHOP

WMP
EYEWEAR

WMP WHOLESALE

7575 E REDFIELD RD UNIT 125,
SCOTTSDALE, AZ 85260
VENDOR@WMPEYEWEAR.COM
(623) 552-5381

WWW.WMPWHOLESALE.COM