



**NORTH AMERICAN NORMANDE ASSOCIATION  
748 ENLOE RD.  
REWEY, WI 53580**



**NORMANDE HAPPENINGS: APRIL, MAY, JUNE 2024**

## NANA BOARD OF DIRECTORS

**PRESIDENT: CHRIS CONLEY (24)**

N2769 Tyler Rd.  
Neosho, WI 53059  
Phone: 920-625-3691  
Email: [hgholsteins@gmail.com](mailto:hgholsteins@gmail.com)

**LEXA MILLER (25)**

1203 Blue Mounds St.  
Black Earth, WI 53515  
Phone: 608-669-5924  
Email: [millertymefarms@gmail.com](mailto:millertymefarms@gmail.com)

**VICE-PRES: DEREK VOSBERG (26)**

6998 Cty. Rd. N  
South Wayne, WI 53587  
Phone: 608-214-5753  
Email: [d-man@tds.net](mailto:d-man@tds.net)

**ALISON PATRY (24)**

24 Dairy Lane  
Arundel, ME 04046  
Phone: 207-939-3698  
Email: [alsquackery@yahoo.com](mailto:alsquackery@yahoo.com)

**SECRETARY: WALLACE BROCKHOFF (26)**

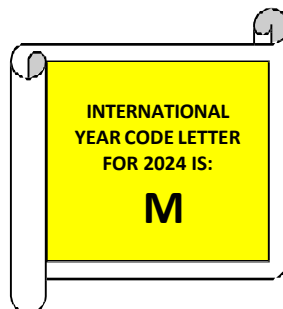
21060 Loring Rd.  
Linwood, KS 66052  
Phone: 913-526-6749  
Email: [brockhwe@yahoo.com](mailto:brockhwe@yahoo.com)

**BRUCE BOLEN (25)**

14858 Hungry Hollow Rd.  
Greentop, MO 63546  
Phone: 660-665-3919  
Email: [cjbolen@gmail.com](mailto:cjbolen@gmail.com)

**TREASURER/REGISTRY SECRETARY: MICHAEL MUELLER (25)**

748 Enloe Rd.  
Rewey, WI 53580  
Phone: 608-943-6091  
Email: [mjmueller@yousq.net](mailto:mjmueller@yousq.net)



*Save the date!*  
*North American Normande Association is*  
*Celebrating 50 years of Normandes in the United States!*

*Friday September 20*  
*Dinner 6pm*  
*Annual meeting with video slideshow and introduction of Normande Pioneers 7pm*  
*Quality Inn Mineral Point, WI*

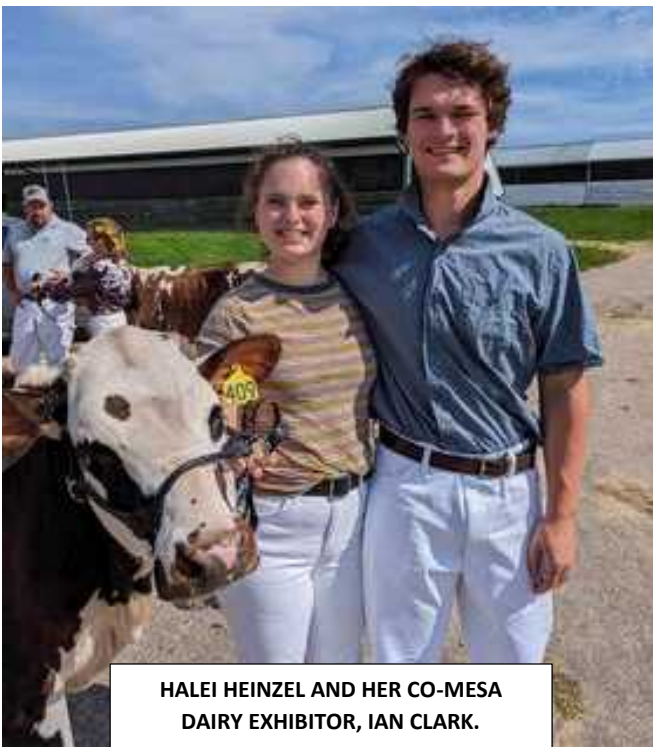
*Saturday September 21*  
*10am Breakfast Reception- enjoy coffee and donuts while visiting and walking the barn*  
*11am Distinguished Service award and recognition of Normande Pioneers. Pioneers are invited*  
*to introduce themselves and speak between classes.*  
*National show starts immediately after the National Anthem.*  
*Iowa County Fairgrounds Mineral Point, WI*

*Cheers to 50 years!*

*\*Block of rooms reserved at the Quality Inn 608-987-4747*

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## **HALEI HEINZEL NAMED THE 77<sup>TH</sup> WISCONSIN ALICE IN DAIRYLAND**



**HALEI HEINZEL AND HER CO-MESA  
DAIRY EXHIBITOR, IAN CLARK.**

Halei Heinz, a recent graduate from the University of Wisconsin-Madison with a degree in Life Sciences Communication., was recently named the 77<sup>th</sup> Wisconsin Alice in Dairyland. Heinz did not grow up on a Wisconsin farm, however she was in FFA during her high school years and is a graduate of the UW Farm and Industry Short Course with certificates in Agribusiness Management and Dairy Farm Management. Halei will begin serving as Wisconsin's Alice in Dairyland on July 8, 2024.

Even though not raised on a farm, Halei gained real farm experience by working at Mesa Normandes. Mesa Dairy is owned by NANA members Patrick and Carrie Mess and Halei owns a Normande heifer the Mess's bred. As the owner of Mesa Uno Dolly, Halei exhibited her at the 2023 Wisconsin State Fair and at the 2023 National Normande Show. The entire NANA community congratulates Halei on her new role as Wisconsin's Alice in Dairyland!

## CLASSIFICATION REPEAT

Dennis and Suzanne Jones, White Gold Cattle Company, of Stewartville, MO, and Nathan and Tajia Retzlaff, Rayoli's Normandes of Century Farm near Seymour, WI, classified their Normandes in November of 2023. Once again the two dairy producers utilized the Brown Swiss Association's official classification program to have their Normande cows evaluated for type and the results were positive for both herds.

The major dairy breeds in the United States have some form of classification program for their members so milking females within their breeds can be evaluated for type based upon what that breed has determined to be the ideal appearing female in the breed. The individuals who do the classifying are employed by their respective breed associations. They are well-trained individuals who meet and train together on a regular basis to ensure the quality and uniformity of their work in the program. Breeders use the classification information for breeding and marketing purposes.

The Brown Swiss Association's classification scorecard has five major breakdowns upon which a cow is evaluated. They are as follows. 1-Body strength and rump at 15%. 2-Dairy quality at 15%. 3-Rump at 10%. 4-Mobility (Feet & Legs) at 20%. And 5-Mammary system at 40%. The classifier looks at each individual cow he/she is classifying with the five major breakdowns and percentages in mind, and eventually comes up with a classification level and numerical score for each individual cow. The classification levels and scores that can be assigned are as follows.

Poor: 50-74 points. A cow classified at this level has some serious faults in her overall appearance, constitution, and mammary system.

Good: 75-79 points. A cow slightly better than one classified Poor, but still a sound and attractive appearance and functionality.

Good Plus: 80-84 points. A cow that is average looking in overall appearance and in mammary system. Many two year old cows initially score in this range and as they mature they may move up in their score to become Very Good or Excellent cows.

Very Good: 85-89 points. Cows scored Very Good are very functional cows and are above average in overall appearance. They will have sound feet and legs, a well attached mammary system, and are attractive to look at.

Excellent: 90-97 points. The goal of most breeders of registered dairy cattle is to breed and have milk cows who classify Excellent. An Excellent cow is not only very functional, but she is very attractive to look at with a very sound mammary system, and an eye catching general appearance. It is cows who are three years old or older who will be classified Excellent.



White Gold Cattle Company had a very good day when they classified their Normande cows. Their small herd of seven Normande cows comprising of one full blood, one three quarter blood, and five half-bloods had the following results: two Excellent and five Very Good. High light of the day was when White Gold Plum Pudding was scored Ex-92 and designated as 2E. The Jones's other excellent cow is White Gold Periwinkle. Both Excellent cows are sired by SGF Boot Scooter F74D. "Boot Scooter" was bred by Brian Toivola (Spruce Grove Farm) of Hibbing, MN. The maternal grand dam of Boot Scooter was Jextase (See following history story.), one of the original Normande females

imported into the United States. The other five White Gold cows are sired by French Normande bulls.

Retzlaff Century Farm near Seymour, WI, is the home of a 200 cow dairy herd that is milked three times per day and has a rolling herd average of over 30,000 pounds of milk per cow. The herd is a multi-colored herd consisting of black and white Holsteins, red and white Holsteins, Brown Swiss, Lineback, Guernsey, Normande, and Milking Shorthorns. Nine

cows with Normande genetics were classified with four cows scored as Very Good and five cows scored Good Plus. Of the nine cows scored, one was sired by the French bull Honess Isy and she was classified at Very Good 86. Two other cows were sired by Normande bulls bred by Barbara Wogsland of Wisconsin. A daughter of New Hope Saintyorre Uno-Et classified at Good Plus 84. And a daughter of New Hope Telerama Riley-ET scored Good Plus 81 as a young cow. Her two year old incomplete milk record is currently 2-0 265d 21,451m 872f 669p.

NANA encourages its breeders to gather performance and evaluation information on their Normandes and submit that information to the NANA office so the performance of Normandes can be highlighted to those who have expressed an interest in the Normande breed. Classifying your cows is one of those pieces of information helpful in promoting the Normande breed.

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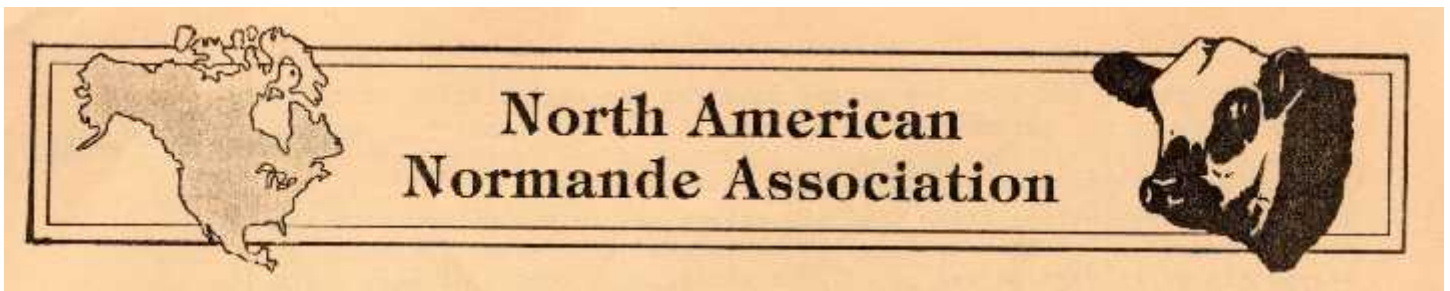
### **PICTURES WANTED**

As a part of NANA's 50 year celebration, a history of Normandes slideshow is being prepared for our Friday evening meal and Membership Meeting. We are asking folks to send two favorite pictures of your Normandes and/or with your family with them. (If you have pictures from the 1970's, 1980's, and 1990's, please send more than two please!) Please email them to Brenda Conley at [hgholsteins@gmail.com](mailto:hgholsteins@gmail.com), or to the NANA office at [nana@yousq.net](mailto:nana@yousq.net).

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### **A NEW NANA LOGO**

In the early years after NANA was formed, it had on its stationary and business envelopes the logos you see below.

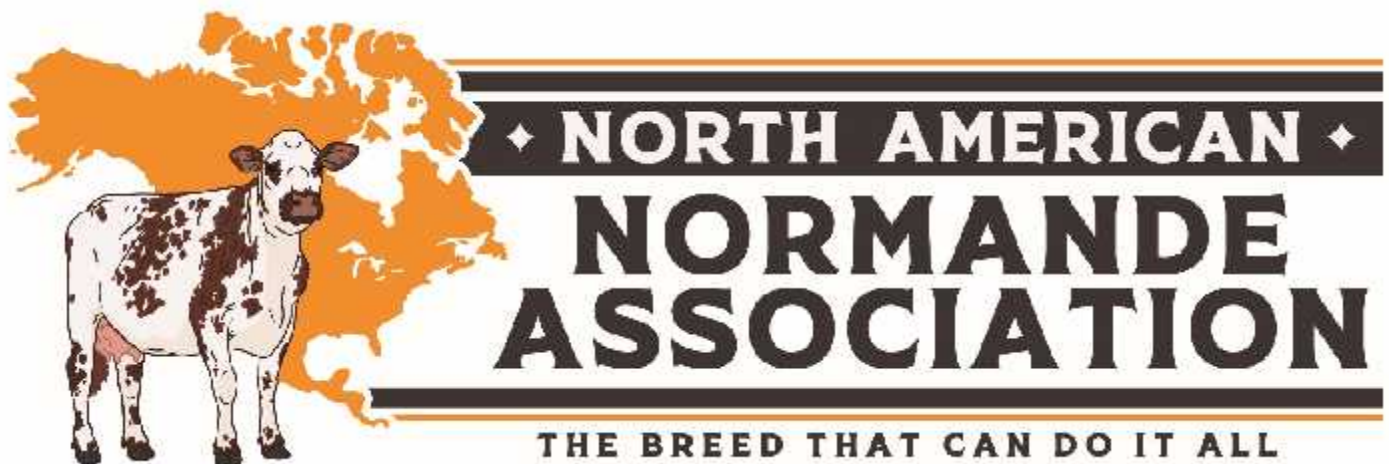


After NANA moved its office to 11538 Spudville Rd., Hibbing, MN, the Normande head became the identifying logo that was used by NANA in its promotional material and items until this day. In a recent conversation with Dr. Brian Toivola, it was learned that the head that was used was the head of a half-blood Normande.

With a fifty-year landmark and celebration in the works for the 2024 National Normande Show, NANA Board president Chris Conley felt NANA might want to consider a new logo for the Association. Brenda Conley and Sarah Vosberg had found a small company in Ohio owned by Eileen Gress, Grand Champion Designs, that created logos for businesses and organizations and she was offering a special discount at the time for the creation of a logo.

A special NANA Board meeting was called and after discussing it, the NANA Board authorized the signing of a contract with Grand Champion Designs to create a new logo for NANA. Sarah Vosberg and Brenda Conley were appointed to be the contact persons with Grand Champion Designs as they developed and created a new logo. The contract stated Grand Champion Designs would create a number of possible logos and the Board of Directors, Brenda, and Sarah would then provide Eileen Gress suggestions and input on shape, colors, etc. What you see below are the four designs NANA received per the contract and all four will be used by NANA in different areas, ie, stationary, clothing items, hats, promotional material, etc.

With NANA having a new logo there will be clothing and other items with the new logo on them available for purchased. It was hoped we could have had that feature set up before we went to press, but it was not possible. So right now you can go to <https://www.rbsactivewear.com>. Once on the website, select the Online Store tab. Scroll through the Online Stores until you see the NANA store and then click on that to browse and purchase available clothing. There will also be decals, coffee mugs, and totes available on the NANA website- Marketplace > NANA store.



# FIFTY YEARS FOR NORMANDES IN USA!

**EDITOR'S NOTE:** 2024 marks the fiftieth year Normandes have been in the United States. Normande Happenings will recognize this milestone with some United States Normande history in this newsletter and in the next two NANA newsletters. The American Normande historical information presented will be a combination of the written history of NANA and Normandes in the United States by Dr. Brian Toivola as found on NANA's website. The articles will also include additional historical information gleaned from a biographical paper submitted to the French Normande Association (Os Race Normande) for an award they were giving to Dr. Toivola in 2008. And the articles will include NANA history the editor of NANA's newsletter has been able to come across and historical information NANA individual members have provided. Enjoy and be enlightened!

## PART TWO

In our first article we spoke of Samuel Barr of Kearney, MO, being one of the pioneers in introducing Normandes into the United States through importation. Barr and his son, Jack, (both are deceased) were very prominent registered Angus breeders. They were instrumental in establishing the American Normande Association (ANA) which eventually became the North American Normande Association. Some of the first Normande females imported went to the Barrs, and to make Normande genetics more available to beef producers, they did a good amount of embryo flushing with those females. They also bred a good number of their Angus cows to the Normande bulls whose semen had been imported with the females. In 1975 they held a production sale highlighting Normandes they had bred. The sale featured the first three-quarter blood Normande female ever to be offered at public auction. The items below are scanned from their sale catalog that Dr. Brian Toivola provided.

1975



**North American Auction Company**  
P.O. Box 1140 / Pierre City, Missouri 64776 / (314) 451-1200

Dear Cattle Breeders,

Welcome to the first all Normande sale to be held in North America. We at North American Auction Company are looking forward to the inaugural offering of this great French breed.

Although the Normande arrived later than many of the imported breeds -- surely the cattle were accompanied by less fanfare -- we feel the breed can fit into most breeding programs. And Normande cattle certainly excel in the breeding program at Blue Sky Farm.

Sam Barr and his son Jack have long been progressive breeders of purebred seedstock. They are sound, practical cattlemen ... a family operation that makes its living from land and cattle.

It is no accident that the Barrs selected the Normande to complement their breeding program after traveling abroad. The close association of Sam and Jack Barr with the foundation of the Normande in this country is certainly an asset to the breed.

Featured attraction of the sale is the first 3/4-blood Normande heifer calf born in North America, as well as some of the oldest 1/2-blood heifers on the continent. The cattle comprise a high-quality offering that will truly be an opportunity for those who want to invest -- and gain lead time -- in the future of the beef cattle industry.

Whether you are actively engaged with the Normande breed or are simply interested in keeping pace with the beef breeding business, we urge you to be with us on Labor Day at Blue Sky Farm. We think that when you see the sale offering, you will be sold on Normande.

Sincerely,  
*Curt Rodgers*  
Curt Rodgers

### BLUE SKY FARM

Welcome to Blue Sky Farm and our first Normande sale. We have been involved with the Normande breed since its inception into this country. The oldest halfblood Normande heifer in the U.S. is in our breeding herd and we believe we have the first two Three-quarter calves in North America. We are more enthused than ever about the breed after seeing these calves.

The Normande breed has enjoyed a steady increase in popularity in the U.S. and Canada since the first half-blood calves arrived. Many important cattlemen bred a few of their cows to Normande bulls the first year and liked their calves so much that they bred more the next year. There were only 287 half-blood heifers registered with the American Normande Association during its first year of existence and only 378 have been registered to date. It is still early in the Normande business and breeding stock is still relatively scarce.

In this sale we are offering some unusual opportunities. We are selling what we are certain is the first three-quarter heifer in the U.S. or Canada. She was born only a day before the catalog went to press so a picture is not available, but she is a beauty! We also have a three-quarter bull calf that we are keeping. The bull calf was born unassisted and the heifer with very slight assistance. Both the mothers were 16 months old when they calved.

The bred heifers that we are selling are quite a group. They are among the oldest in the country and will have some of the first three-quarter calves. The heifer calves still on their mothers are equally as outstanding -- just a little younger. We will finish the sale with a group of cows from our herd bred to Normande bulls. There really should be something for everyone in this sale and with the number of animals selling, there are bound to be bargains. Call us if we can help you with reservations or travel arrangements. Please plan to come the night before the sale and join us for our get-together. We look forward to seeing you all on Labor Day.

*Sam J. Barr*                      *Jack Barr*  
Sam J. Barr                      Jack Barr

# REFERENCE SIRES

## CONQUEROR

Reg #10

Born: November 3, 1971

Sire - LAMBIN — NEUILLY  
 — INGENIEUSE

Dam - CIGALE — PLASTIC  
 — ETOILEE

Weight December 1, 1974 - 2358 lbs.



Owned by: Normande Breeders, Lethbridge, Alta.

1974 PROGENY DATA

	No.	Ave. Birth Wt.	Range	Ave. Adjusted Weaning Weight
Bulls	195	89	78-108	518 lbs.
Heifers	189	81	74-92	493 lbs.

Conqueror is truly an outstanding bull of the Normande breed. He was selected in France from among 500 young test bulls, undoubtedly the best selection opportunity ever afforded. Conqueror is a long, smooth, well-muscled bull and structurally sound with exceptional feet and legs. He carries superior width across the loin, into the ramp area and down to the lower round. He is very trim throughout, balanced correctly, and has a good disposition. His heifers show these same traits with femininity and refinement and have great potential to be superior crossbred cows.

## COPEAU

Reg. #9

We selected COPEAU as the first Normande sire to use in our breeding program. He is the most solid colored of all the Normande bulls from which semen is available in the U.S. We have 1/4 calves out of two of his daughters and both appear to be excellent mothers, calving easily and giving plenty of milk. Calves of COPEAU are extremely long-bodied and correct. There are some excellent steer prospects that will be shown in some of the major shows this year sired by him.

Owned by: International Cryo-Biological Services - St. Paul, Minn.

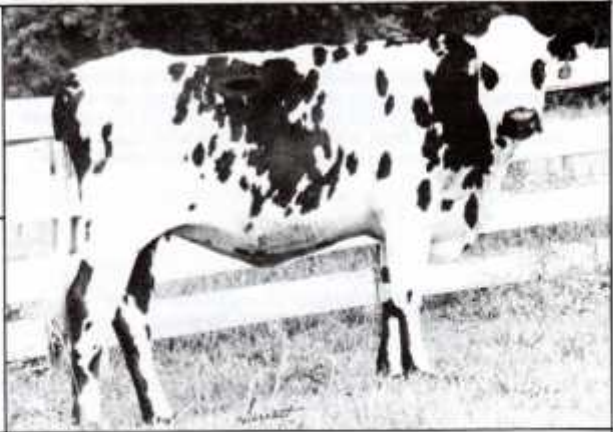


Calved: February 18, 1971  
 Birth Weight: 101 lbs.  
 205-day adj. wt.: 620 lbs.  
 365-day adj. wt.: 1,025 lbs.  
 18-month weight: 1,470 lbs.  
 Sire: Kenavo 8980 54 N23  
 Daughter index: + 521M, + 37F  
 Dam: Lavande 4400 61 Q40  
 Best record: 13,886 lb. milk



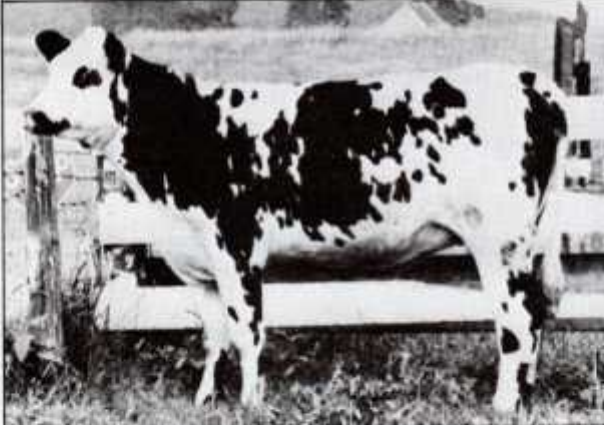
**LOT 9** 1/2 Normande Heifer

BLUE SKY BEVERLY ANA #19  
Calved: Feb. 20, 1974 Adj. Wn. Wt. 495 lbs.  
Sire: COPEAU Dam: Angus/Brown Swiss  
Bred Dec. 13, 1974 to CONQUEROR and examined safe in calf.



**LOT 10** 1/2 Normande Heifer

BLUE SKY DAWN ANA #13  
Calved: Feb. 2, 1974 Adj. Wn. Wt. 464 lbs.  
Sire: COPEAU Dam: Hereford  
Bred Mar. 2, 1975 to CONQUEROR and examined safe in calf.



**LOT 11** 1/2 Normande Heifer

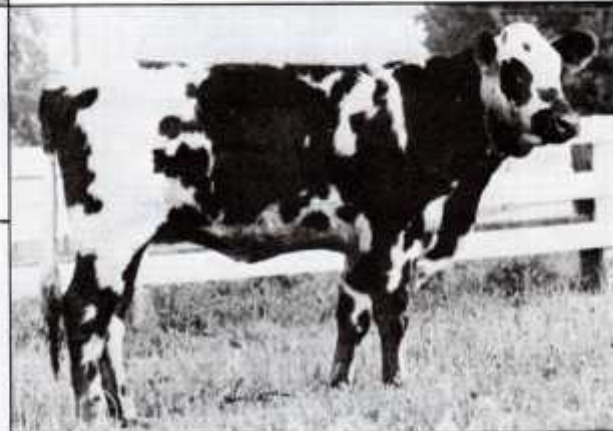
BLUE SKY ERICA ANA #259  
Calved: Aug. 8, 1974 Adj. Wn. Wt. 722 lbs.  
Sire: CONQUEROR Dam: Holstein  
Bred May 28, 1975 to COPEAU

**LOT 12** 1/2 Normande Heifer

BLUE SKY BETTY ANA #263  
Calved: Aug. 30, 1974 Adj. Wn. Wt. 574 lbs.  
Sire: CONQUEROR Dam: Holstein  
Bred May 31, 1975 to COPEAU

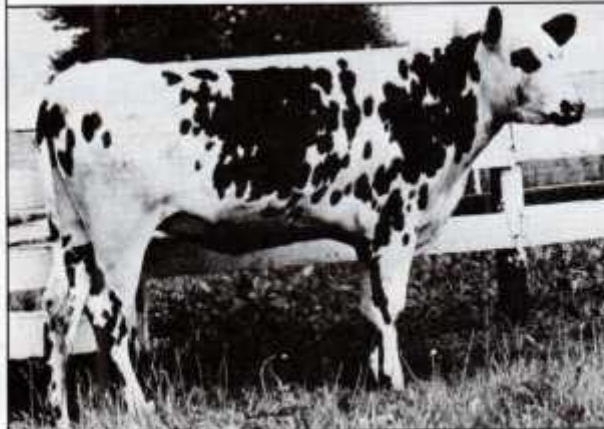
**LOT 13** 1/2 Normande Heifer

BLUE SKY CHARLOTTE ANA #260  
Calved: Aug. 15, 1974 Adj. Wn. Wt. 503 lbs.  
Sire: CONQUEROR Dam: Shorthorn/Hereford  
Bred May 14, 1975 to COPEAU



**LOT 14** 1/2 Normande Heifer

BLUE SKY BETSY ANA #262  
Calved: Aug. 26, 1974 Adj. Wn. Wt. 634 lbs.  
Sire: CONQUEROR Dam: Angus/Holstein  
Bred July 7, 1975 to COPEAU



**LOT 15** 1/2 Normande Heifer

BLUE SKY MARIA ANA #21  
Calved: Mar. 7, 1974 Adj. Wn. Wt. 530 lbs.  
Sire: COPEAU Dam: Holstein  
Bred Apr. 3, 1975 to CONQUEROR and examined safe in calf.

**Selling next will be cows with  
1/2 blood Normande heifer  
calves.**

-Please turn to the next page-

**COWS WITH ½ BLOOD NORMANDE HEIFER CALVES**

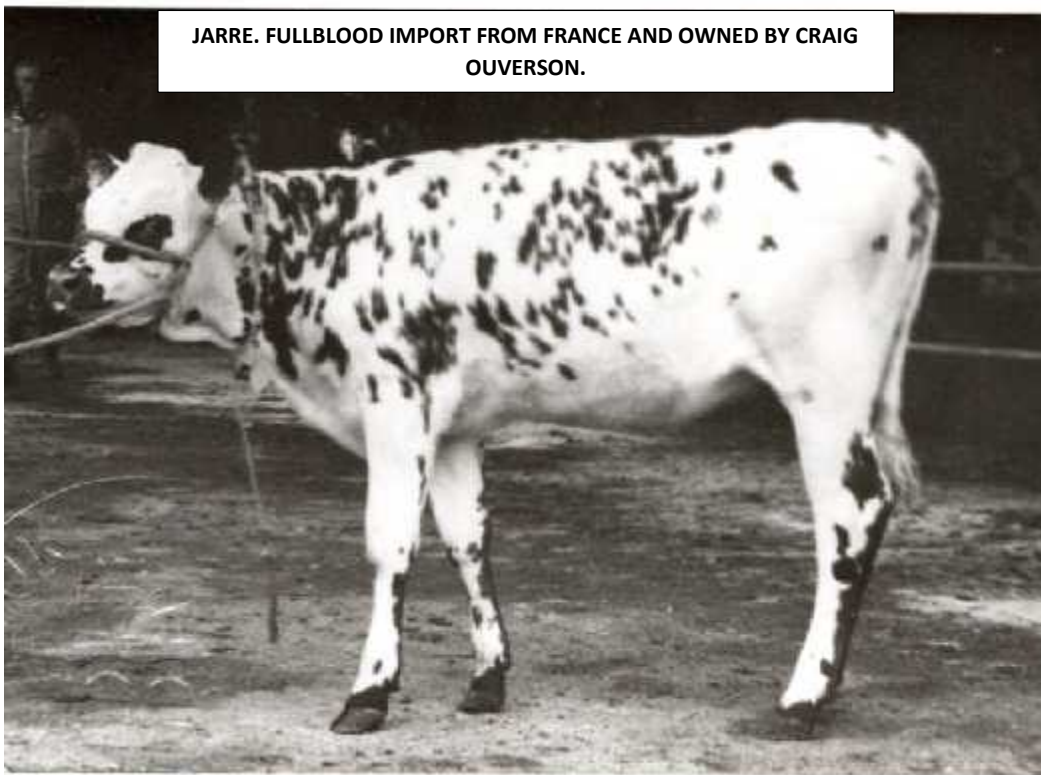
We think you will especially like the following 25 cows with Normande heifer calves at side. We have made an effort to have several cow breeds represented to give an idea of what can be expected from a Normande cross with these breeds. The heifer calves are all sired by CONQUEROR and COPEAU

and the dams of the older calves will be rebred to the same sires. There will be many three-in-one combinations and these always sell at bargain prices. If you want a head start in a Normande breeding program or want to add some outstanding individuals to your established herd, we suggest you consider this group.

<p align="center"><b>LOT 16</b></p> <p align="center">Shorthorn-Holstein Cow/Normande heifer calf March 10, 1975 heifer calf by COPEAU Cow rebred May 8, 1975 to COPEAU</p>	<p align="center"><b>LOT 17</b></p> <p align="center">Angus-Hereford Cow/Normande heifer calf March 1, 1975 heifer calf by COPEAU Cow rebred Apr. 21, 1975 to COPEAU and examined safe in calf.</p>
<p align="center"><b>LOT 18</b></p> <p align="center">Angus-Hereford Cow/Normande heifer calf March 24, 1975 heifer calf by COPEAU Cow rebred May 21, 1975 to COPEAU</p>	<p align="center"><b>LOT 19</b></p> <p align="center">Angus-Holstein Cow/Normande heifer calf March 28, 1975 heifer calf by CONQUEROR Cow rebred May 10, 1975 to COPEAU</p>
<p align="center"><b>LOT 20</b></p> <p align="center">Angus-Holstein Cow/Normande heifer calf March 28, 1975 heifer calf by CONQUEROR Cow rebred July 5, 1975 to COPEAU</p>	<p align="center"><b>LOT 21</b></p> <p align="center">Swiss-Guernsey Cow/Normande heifer calf April 2, 1975 heifer calf by CONQUEROR</p>
<p align="center"><b>LOT 22</b></p> <p align="center">Angus-Holstein Cow/Normande heifer calf April 12, 1975 heifer by CONQUEROR Cow rebred July 7, 1975 to CONQUEROR.</p>	<p align="center"><b>LOT 23</b></p> <p align="center">Brown Swiss Cow/Normande heifer calf April 20, 1975 heifer calf by CONQUEROR Cow rebred June 27, 1975 to CONQUEROR.</p>
<p align="center"><b>LOT 24</b></p> <p align="center">Brown Swiss Cow/Normande heifer calf April 25, 1975 heifer calf by CONQUEROR Cow rebred June 11, 1975 to COPEAU</p>	<p align="center"><b>LOT 25</b></p> <p align="center">Angus-Holstein Cow/Normande heifer calf May 2, 1975 heifer calf by COPEAU</p>
<p align="center"><b>LOT 26</b></p> <p align="center">Angus-Holstein Cow/Normande heifer calf May 3, 1975 heifer calf by COPEAU</p>	<p align="center"><b>LOT 27</b></p> <p align="center">Angus-Holstien Cow/Normande heifer calf May 8, 1975 heifer calf by CONQUEROR Cow rebred July 7, 1975 to CONQUEROR.</p>
<p align="center"><b>LOT 28</b></p> <p align="center">Angus-Hereford Cow/Normande heifer calf May 10, 1975 heifer calf by COPEAU Cow rebred July 6, 1975 to CONQUEROR.</p>	<p align="center"><b>LOT 29</b></p> <p align="center">Angus Cow/Normande heifer calf May 22, 1975 heifer calf by COPEAU</p>
<p align="center"><b>LOT 30</b></p> <p align="center">Charolais-Hereford Cow/Normande heifer calf May 25, 1975 heifer calf by CONQUEROR</p>	<p align="center"><b>LOT 31</b></p> <p align="center">Angus-Hereford Cow/Normande heifer calf June 26, 1975 heifer calf by COPEAU</p>

In the United States, Production Sales have been a means of promoting a breeder's herd and particular breed. In our current digital age, such sales are often video sales over the internet. But in the late 1970's such sales were held on the farm with the chance of there being very little interest in what you are offering and/or poor weather. It is unknown what the prices were that the Barr's received during their sale, but they were not reluctant to take a risk in offering samples of a new breed they were actively promoting.

Another individual prominent in the early introduction of Normandes into the United States, and eventually the creation of the North American Normande Association, was Craig Ouverson near Hanlontown, IA. Ouverson had a 255 head beef cow herd, including 100 registered Chianina beef cattle. After selling his registered Chianina herd he imported nine Normande females from France in the mid to late 1970's. One of the females Ouverson imported was Jarre (A002761). She was born in France on 2-10-74 and according to her ANA registration papers she had an adjusted 205 day weaning weight of 558 pounds and an adjusted 365 yearling weight of 910. Her ANA registration paper was issued on 7-27-79.

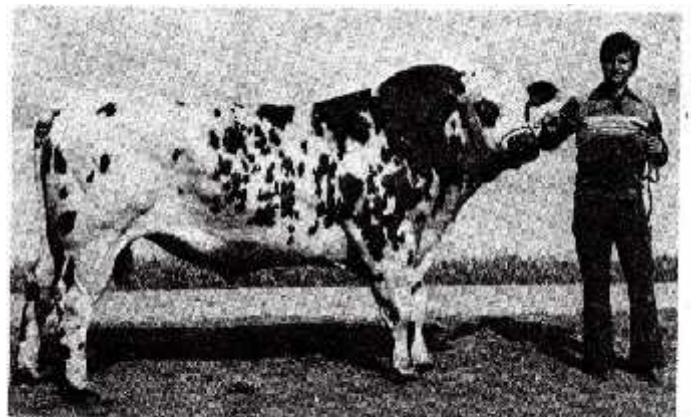


JARRE. FULLBLOOD IMPORT FROM FRANCE AND OWNED BY CRAIG OUVERSON.

Normande Happenings was made aware of Jarre's influence upon the breed in the United States by Bruce Bolen from Greentop, MO. Bruce and his two brothers, Ben and David, were some of the original members of NANA when NANA was formed and so they knew many of the breeders involved with the ANA. Bruce provided the information about Jarre that follows and considers her a queen mother of the Normande breed in the United States.

According to Bolen, Jarre had four sons and each one influenced Normande

genetics here in the United States. Three of her four known sons were sired by one of the bulls whose semen had been imported along with the live animals (See part 1 for pictures of those bulls.) The first son of Jarre was BPA John Boy (A100002). "John Boy" was sired by Carmin (A000006) and was the result of an embryo transfer. BPA John Boy sired many sons who would gain four and five pounds per day in bull and steer performance tests in Iowa. One of the more influential daughters of "John Boy" was SGF JB'S Ebony 79X. "Ebony 79X" (see below) was the dam of SGF Polled Tradition who sired many sons and daughters that contributed much to the performance of Normandes in bull tests and steer evaluation contests. Another son was Spruce Grove Mr Ebony 79N who was used in the Dennis Knuth herd (Rocky Bottom Normandes) near Fall Creek, WI and in the Double M Cattle Company herd, also in WI.



John Boy, a 2,800 - pounds herd sire at Brush Point Farms, is an embryo transplant from one of nine cows Craig Ouverson imported from France. The bull is five years old.

# JOHN BOY Does It Again!

John Boy is our new 2600-pound Super Bull. He's scurred, he's 61¾" tall at the hips, and his calves are easily born.

He has been measured and predicted to produce 5.50 pounds per day on 58" cows. Look for some 5.00-pound Normande in the 1982 Testing Season.

## NORMANDE'S FEATURES:

- High Fertility
- Calving Ease
- Docile Disposition
- High Performance
- Correctness and Style
- Average Backfat .28
- Easy Choice Grading
- Yields of 67.69%



## BRUSH POINT ACRES

Craig Ouverson Hanlontown, IA 50444  
515/896-2601



MAY 28, 1981 – 140-DAY TEST

Conclusion figures were released on the Iowa Steer Carcass Classic governed by Iowa State University. A John Boy steer finished at 5.34 pounds of gain per day.

Here is a rundown of the John Boy bulls in the 1981 IBIA Tests:

LOT	SIRE	ADG.	WDA
67	John Boy	3.29	2.80
87	John Boy	3.88	3.06
59	John Boy	4.27	3.62
60	John Boy	3.77	3.37
Average		3.80	3.21

FLASH!!! – 300 head of ½-blood Normande steers were fed out by a local feed lot and the entire group had an average dress-out yield of 69%.

We have an excellent group of Breeding Bulls and Heifers for sale.



SGF JB'S EBONY 79X

DAM OF: SGF POLLED TRADITION 79; SGF POLLED ROCKET 79XH;  
SPRUCE GROVE MR EBONY 79N; SGF NORTHSTAR MAGNUM 79J;  
SGF MISS EBONY 79G; AND SGF MISS TRIALBOSS 79E



SPRUCE GROVE MR EBONY 79N

Jarre's second influential son was sired by Largo (C000014-Canadian number) and was named BPA Mr Brush Point Bruce (A100014). Bolen Brothers (Bruce, Ben, and David) of Tama, IA, purchased this bull and used him quite extensively in the development of their herd. Bruce transmitted size and thickness to his offspring.

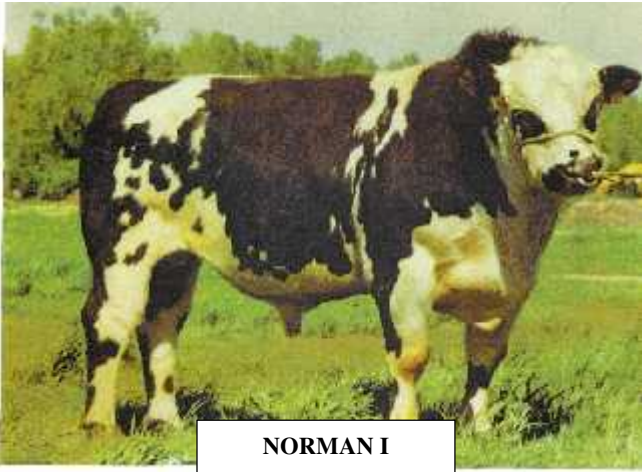
Jarre's third influential son was simply named Chester (A101094) without the Brush Point prefix. Chester's sire was Casier (A000007). Casier sons were very thick and muscular, and you will see his name in many pedigrees of Normandes from breeders who are raising their Normandes for beef purposes.

A fourth son of Jarre was BPA Brush Point Elmer (A100006). Elmer's sire was Capucin (A000004) and Elmer offspring possessed Jarre's size and Capucin's conformation, making them very desirable phenotypically.

Jarre did have one known daughter, BPA Jarre's Carentan (A101173). She was sired by Carentan (A000005).

Bruce Bolen concludes his comments about Jarre with these words: "In the 1970's and 1980's, Brush Point bred bulls dominated IBIA bull tests with the highest breed average rate of gain during the tests. I know there are other good genetics in our breed, but Jarre should be considered one of the best imported foundation females into the United States when progeny performance is considered."

Another early United States pioneer in the Normande breed was Jay Swisher and family of Groton, SD. They imported a number of females and the bull known as Norman I (A001000). According to Dr. Brian Toivola's history of the breed, the Swishers "quickly became the largest Normande breeder ever in the U.S. Their herd grew to 500 full blood, purebred and percentage Normande cows. Several bloodlines of full blood cattle currently registered by NANA go back to this outstanding herd, and the Barr herd as well."

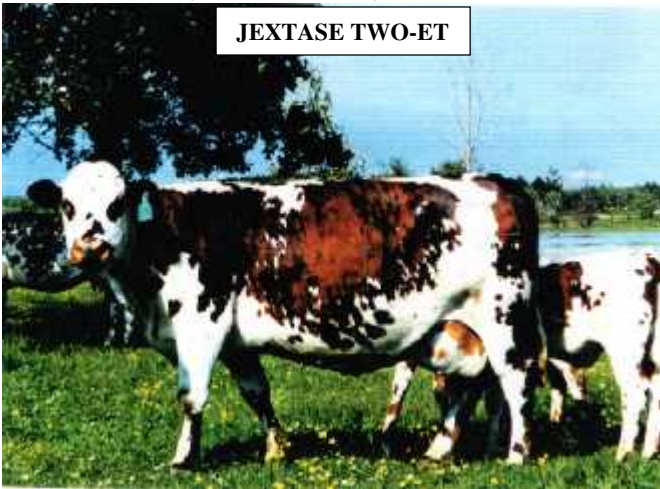


**NORMAN I**

There are three other imported females that we want to briefly highlight in this article. They were imported by the Swishers. The first is Lutece (A002816). She had two daughters, Lutece Two (A100966) and Lutece Three (A100967). Both of these daughters were sired by Captan (A002743) and they were in the Spruce Grove Farm herd of Dr. Brian Toivola.

The second imported female we want to mention is Jextase (A002814). Jextase had an embryo transfer daughter sired by Captan in the Brian Toivola herd (SGF) named Jextase Two-ET (A100965). Jextase Two-ET had a son sired by Diametre named SGF Diametre USA-ET F74G (A102191) who was semen collected and promoted as a bull for

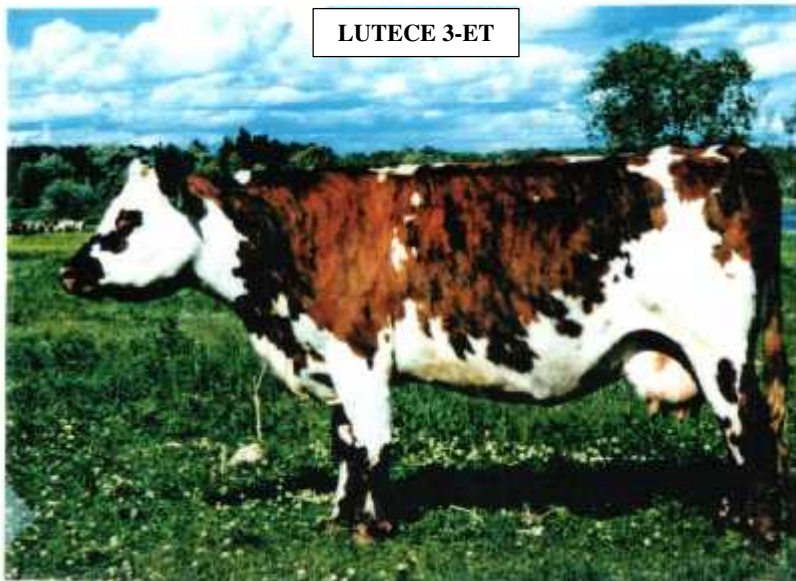
individuals who were interested in Normandes for dairy purposes. Another son of Jextase Two-ET was SGF Boot Scooter F47D, the sire of two Excellent cows in the White Gold Cattle Company herd, Dennis and Suzanne Jones, Stewartville, MO..



**JEXTASE TWO-ET**



**SGF DIAMETRE USA-ET F74G**



**LUTECE 3-ET**

The third imported female is Lombarde (A002815). The only thing known about Lombarde is that she also went into the Jay Swisher herd.

In our next history installment we will briefly touch on the formation of NANA, the Swisher sale, and active promotion efforts of NANA under NANA's leadership during the mid-1980's through the 1990's.

## CLASSIFIEDS

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**Paul and Delores Moechnig**

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Lake City, MN 55041

Phone: 651-345-4372  
Email: pdmoechnig@embarqmail.com

**Normande cattle  
for sale**



**Jeff Bock**  
W. 831-870<sup>th</sup> Ave, Spring Valley, WI 54767  
715-425-0237 • jeffgbock@gmail.com  
"Seedstock & Project Calves For Sale"

### **NORMANDE GENETIC SPECIALTIES**

- \*The ultimate in "Grade and Yield Balancer Bulls"
- \*Polled Fullblood Genetics
- \*Calving ease sires
- \*Black polled purebred bulls

"The Normande breed has a level of consistent quality grade and yield grade balance that crossbred 'Balancer Bulls' seldom deliver."



218-929-9702  
SEMEN  
&  
EMBRYOS

**BRIAN TOIVOLA**  
NGS President  
11544 Spudville Rd.  
Hibbing, MN 55746

### **DATES TO REMEMBER**

- \*?????-YOUR SPOUSE'S BIRTHDAY
- \*?????-YOUR ANNIVERSARY
- \*AUG. 13-15, 2024: WISCONSIN FARM TECHNOLOGY DAYS NEAR CADOTT, WI
- \*SEPT. 19-22, 2024: WORLD BEEF EXPO, MILWAUKEE, WI
- \*SEPT. 20, 2024: NANA ANNUAL MEMBERSHIP MEETING, MINERAL POINT, WI
- \*SEPT. 21, 2024: NANA NATIONAL SHOW, MINERAL POINT, WI
- \*OCT. 1-4, 2024: WORLD DAIRY EXPO, MADISON, WI
- \*NOV. 20, 2024: PICTURES DUE TO NANA OFFICE FOR 2025 NANA CALENDAR
- \*NOV. 28, 2024: THANKSGIVING DAY
- \*DEC. 25, 2024: CHRISTMAS DAY

### THE COVER

Young Normande calves can be the cutest and most picturesque calves on a farm soon after they are born. The cover photo features a very young 2024 calf on Lauren Stoddard's Meadowvale Farmstead near Eureka, MT, Lauren took and submitted the photo. Lauren is a fairly new member of NANA and joined after she purchased six Normande females from Drew & Kellie Dummermuth (Almost Home Ranch) near White Sulpher Springs, MT.

The NANA office is looking for eye catching and attractive pictures of Normande cattle to use on the cover of future issues of "Normande Happenings". Please submit your picture(s) to the NANA office and if the editorial advisory board (my family) should choose your picture it will be on the cover of a future "Normande Happenings".

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**NORMANDE HAPPENINGS** is the official newsletter of the North American Normande Association published by the Association office four times per year. Active, associate and junior NANA members receive the newsletter as part of their dues. Non-members may subscribe for a cost of \$15.00/year.

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748 Enloe Rd.

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608-943-6091

800-573-6254

**VISIT NANA'S WEBSITE:**

[www.normandeassociation.com](http://www.normandeassociation.com)

### ADVERTISING RATES

**BUSINESS CARD SIZE: \$10.00/ISSUE OR \$30.00/YEAR**

**ONE-QUARTER PAGE: \$25.00/ISSUE OR \$80.00/YEAR**

**ONE-HALF PAGE: \$40.00/ISSUE OR \$120.00/YEAR**

**FULL PAGE: \$50.00/ISSUE OR \$150.00/YEAR**

**\*\*\*WANTED ADS ARE FREE.**

**\*\*\*NO EXTRA COST FOR PHOTOS IN ADS**

## WISCONSIN FARM TECHNOLOGY DAYS

NANA WILL BE AT THE WISCONSIN FARM TECHNOLOGY DAYS IN THE BEEF TENT AUGUST 13-15, 2024. THIS YEAR'S SHOW IS BEING HOSTED BY CLOSE FARMS AND COUNTRY FEST, AT 24105 CTY. HWY. S, CADOTT, WI 54727. NANA WILL HAVE A LIVE DISPLAY OF NORMANDE ANIMALS IN THE BEEF TENT TO PROMOTE THE BREED TO FARMERS AND CONSUMERS. WE INVITE YOU TO STOP BY FOR A VISIT AS YOU ATTEND THE SHOW. AND IF YOU WOULD LIKE TO ASSIST WITH MANNING OUR DISPLAY, WE WOULD LOVE TO HAVE YOUR ASSISTANCE. CONTACT THE NANA OFFICE IF YOU CAN HELP PROMOTE OUR BREED.



Vosberg Valley View Farm Inc.  
 Dan, Ruth, and Jared Vosberg  
 Sarah & Derek Vosberg  
 2295 Cisserville Road  
 South Wayne, WI 53587  
 608-214-2295  
 608-214-2296  
 drvosberg@wekz.net

Embryos, bulls, and females available  
 -Full Blood  
 -High percentage  
 -A2A2 options

## **NANA FIELD DAY**

Several years have gone by since NANA has had a Field Day. During a recent NANA Board of Directors meeting the question was raised about having a Field Day. The purpose of a Field Day is to highlight a breeder and promote the Normande breed in the area the breeder is located. Field Days in the past have included a farm/herd tour, a meal, and a brief program. If you are interested in being a host for a Field Day please contact the NANA office and we will see what the possibilities are.

## **NANA REGISTRATION, TRANSFER & MEMBERSHIP FEES**

ANNUAL ACTIVE MEMBERSHIP	\$30.00
ANNUAL ASSOCIATE MEMBERSHIP (NON-VOTING)	20.00
ANNUAL JUNIOR MEMBERSHIP	10.00
REGISTRATION AT 0-6 MONTHS	10.00
REGISTRATION AT 7-12 MONTHS OF AGE	15.00
REGISTRATION AT 13-24 MONTHS OF AGE	20.00
REGISTRATION OVER 24 MONTHS OF AGE	25.00
*NON-MEMBER REGISTRATION FEES ARE DOUBLE THE ABOVE	
TRANSFER WITHIN 60 DAYS OF SALE	10.00
TRANSFER AFTER 60 DAYS OF SALE	15.00

**2023  
 YEAR  
 CODE WAS  
 L**





PDM Deputy Leo 056L  
Sire: PDM Deputy Levi 047G  
Dam: PDM Candy 318C  
DOB: 4-27-2023  
Birth Weight: 94 lbs  
Weaning Weight: 11-7-2023 538 lbs  
3-19-2024 weight: 1077 lbs



PDM Blizzard 055L  
Sire: PDM Myjestic Jackson 049H  
Dam: PDM Hope 364H  
DOB: 4-18-2023  
Birth Weight: 65 lbs  
Weaning Weight: 11-7-2023 537 lbs  
3-19-2024 Weight: 1022 lbs



PDM Deputy Jackson 057L  
Sire: PDM Myjestic Jackson 049H  
Dam: PDM Deputy Iris 350G  
DOB: 4-28-2023  
Birth Weight: 88 lbs  
Weaning Weight 11-7-2023 557 lbs  
3-19-2024 Weight 1037 lbs



# It's Spring breeding season



Nestar



Niville



Ocasse



Oroï



Paco



Paris



Password



Pelé



Pilier



Riddick



Seagal



Smiley

please check our Spring 2024 catalog at <https://normandegenetics.com/catalog/>



**Normande Genetics** has been the main provider of French Normande genetics since 1997. We import **semen and embryos** from France, and we ship all across the U.S.

For more information, call **612 823 7212** or check our website: [www.normandegenetics.com](http://www.normandegenetics.com), email: [jerome@normandegenetics.com](mailto:jerome@normandegenetics.com)

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